



## Legislation Text

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File #: PC 19-002, Version: 1

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Work Plan #1 Goal 3: Develop Resources to Help Maintain Active Neighborhood Associations

### **RECOMMENDED ACTION (Motion):**

Working Group leads will provide project updates and ask for feedback or additional assistance and identify.

### **BACKGROUND:**

*Work Plan #1 Goal 3: Develop resources to help maintain active neighborhood associations and help reactivate inactive or underperforming neighborhood associations. Share resources and tools that can help maintain active neighborhood associations.*

The following project ideas were identified at the October 2018 CIC Meeting.

These goals help to provide greater outreach to residents on the benefits of joining a neighborhood association and creating opportunities for cross promotion of events to strengthen neighborhood associations.

**Most importantly Roy Harris is looking for a co-lead with him on organizing summer booths.**

This person can be a CIC member or an OC neighborhood association member. One-on-one interaction is one of the best ways to get people interested in participating in their Neighborhood Association and the CIC needs your help!

### **Item #1**

Static Information display at the library or another city facility

1. Explains purpose Neighborhood Associations, provides map of Neighborhood Associations
2. Provides benefits of joining
3. Contact information- websites
4. Take home flyer
5. Confirm with the library if there is space, if not find another location.
6. Other?

**Working Group- Lead: Amy Willhite** Support: Dennis Anderson, Steve Vanhaverbeke, Karin Morey, John (Caufield- need email)

**Next Steps-** Group contacts the following OC staff to see if there is space available for a static display, can it be a PDF as well? and if so how big?

1. Library- Maureen Cole [mcole@orccity.org](mailto:mcole@orccity.org)
2. Pool- Rochelle Parish [rparrish@orccity.org](mailto:rparrish@orccity.org)
3. Public Works- (elevator- DOCA has contract is there another location?) Linda Gustorf  
Operations front desk [lgusdorf@orccity.org](mailto:lgusdorf@orccity.org) or John Lewis [jmlewis@orccity.org](mailto:jmlewis@orccity.org) to find right staff person

4. Contact DOCA- elevator? (may not have any room-), other downtown kiosks not being used
5. Once you find space and sizing- put together draft of what should be on it.
6. Christina Robertson-Gardiner to work with Kristin Brown to help with graphic design in February/March

### Item #2

2. Joint Neighborhood meetings on special topics/speakers (a way to get a large crowd and support each other)
  1. Do Neighborhood Associations want to partner with each other organically?
  2. Is there a common speaker?
  3. Brainstorm examples of speakers who would bring a crowd?
  4. If funding is needed to pay a speaker-look for outside funding sources

**Working Group- Lead: Vern Johnson** Support: Dennis Anderson, Amy Willhite

**Next Steps-** Group comes up with list of speaker options, assign people to contact names to see if they would be available and if they have a fee/honorarium

### Item #3

3. Attend Summer Farmers Markets, Neighborhood Night Out
  1. Start early to create a subgroup to prep for 3-4 weekends next summer (Neighborhood Night Out Farmers Markets- First City?)
  2. Assign dates
  3. Put together outreach kit for easy assembly
  4. Create talking points/ FAQs to share with volunteers to help inform conversation for recruitment

**Working Group- Lead: Roy Harris** Support: **Needs a co-lead!**

**Next Steps-** Recruit from Neighborhood Association members ,Create a list of 6-8 names to assign to summer events. Once group is assigned- work with Christina Robertson-Gardiner on putting together an outreach kit with talking points

### BUDGET IMPACT:

Amount:

FY(s):

Funding Source: