



Legislation Text

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Willamette Falls Legacy Project Riverwalk Parking, Access and Transportation Demand Management (TDM) Plan

RECOMMENDED ACTION (Motion):

No action is required.

BACKGROUND:

Rick Williams of Rick Williams Consulting will provide a brief overview of the draft Willamette Falls Legacy Project Riverwalk Parking, Access and Transportation Demand Management (TDM) Plan and recommendation for next steps.

This plan examines opportunities and challenges in parking, access, and transportation related to the redevelopment of the Willamette Falls Legacy Project, directly adjacent to our existing downtown. Transportation demand management is the application of strategies that increase opportunities for non-car trips and use incentives or disincentives to help optimize the use of existing parking spaces in an area. Incorporating the valuable input of local stakeholders and guided by industry best practices, TDM and parking strategies provide an important set of tools to access the site. The plan outlines and prioritizes strategies, leverages existing conditions and provides flexibility to respond to opportunities for action as they arise.

General recommendations include:

TDM Management Plan Adoption

Adopt and actively manage the Oregon City Transportation Demand Management Plan to guide TDM and Parking Management strategies for the Willamette Falls Legacy site, as well as for Oregon City as a whole. Continue to collect data, coordinate with stakeholders, local and regional agencies and governments, and support “right-size” parking.

Data Driven Actions

Use this document’s strategies and recommendations not as a step-by-step prescription, but as a guide on how to react when changes occur or opportunities develop. Near-, mid-, and long-term strategies should be viewed as a set of tools to be used when most beneficial for Oregon City, not as a chronological checklist.

Oregon City as a Whole

As the Willamette Falls Legacy Project evolves, TDM and parking solutions should complement and support the success of Oregon City as a whole.

The TDM report is an appendix of the Willamette Falls Riverwalk Master Plan and will also be included with the future Riverwalk land use process.