



Legislation Details (With Text)

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Title:	Presentation on the Tourism Plan for the Municipal Elevator				
Sponsors:	Lori Bell				
Indexes:					
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Attachments:	1. Staff Report, 2. Insight Booklet, 3. Oregon City Field Guide, 4. Chimney Swift, 5. John McLoughlin, 6. Kayak, 7. Electric Power, 8. Wagon, 9. John McLoughlin Window, 10. Chase House Decal, 11. Electric Power Plant Decal, 12. The Mills Decal, 13. Elevator Selfie				

Date	Ver.	Action By	Action	Result
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Presentation on the Tourism Plan for the Municipal Elevator

BACKGROUND:

On August 13, 2015, the City Commission passed Resolution 16-21 finding the tourism is a priority for Oregon City and an important economic development tool. Resolution 16-21 also resolved to support development of promotional strategies for tourism in Oregon City with accelerated timing conditioned upon receipt of a State tourism grant. On June 21, 2017, the City Commission authorized the City Manager to execute the Personal Services Agreement (PSA) with Coraggio Group (consultant) to provide consulting services for the Oregon City Tourism Strategic Plan. The purpose of the project is to create a concerted effort toward tourism, building upon the tourism plan put forth for consideration by the Downtown Oregon City Association that was approved, in concept, by the Commission in January, 2016.

Lori Bell, Economic Development Coordinator, will be presenting on one piece of the Tourism Plan which is the Oregon City Field Guide which features many landmarks that can be viewed from the Observation Deck of the Municipal Elevator.