

Urban Renewal Stakeholder Advisory Committee
Draft: October 2, 2019

Objective: Goal 1 of the City's 2019-2021 Goals and Priorities includes the following:

Determine how to proceed with the Urban Renewal Program in Oregon City through further discussion with the Urban Renewal Commission and public outreach/input.

This proposal will create an Urban Renewal Stakeholder Advisory Committee that will be tasked with reviewing the existing Oregon City Urban Renewal Plan, engaging the community about Urban Renewal, addressing outstanding issues that are of concern with the existing plan and to make a recommendation to close or keep open the existing Downtown Urban Renewal District. If the recommendation is to keep the District open, proposed amendments to improve the District shall be forward to the Urban Renewal Commission for their consideration.

Stakeholder Advisory Committee

The Stakeholder Advisory Committee will be created to review the existing Urban Renewal Plan and, based on public input and Committee discussion, make a final recommendation to the Urban Renewal Commission concerning the closure of the District or keeping the District open. If the recommendation is to keep the District open, recommendations of potential changes and amendments shall be forwarded to the Urban Renewal Commission for their consideration. The Stakeholder Advisory Committee will take part in discussions about:

- Urban Renewal 101;
- Review of previous Urban Renewal projects in the City of Oregon City;
- Review of concerns with the existing District that has resulted in a lack of support;
- Community education, outreach, feedback and prioritization;
- Discussion about the impacts and benefits of the District and whether to close the District or keep the District open;
- Review of a project list, assets to the City, indebtedness and timeline of investments/closure;
- Determine the appropriate use of urban renewal funds;
- Identify any operational improvements; and
- Final discussion and recommendation to the Urban Renewal Commission concerning the status of the District.

Stakeholder Advisory Committee Members

The following is recommended as citizens, agencies and organizations that should be considered as a representative on the Stakeholder Advisory Committee:

1. Oregon City Urban Renewal Commissioner – Citizen of Oregon City
2. Oregon City Urban Renewal Commissioner – Citizen of Oregon City
3. Citizen Involvement Committee member – Citizen of Oregon City
4. Planning Commission member – Citizen of Oregon City
5. Neighborhood Association member – Citizen of Oregon City
6. At large - Citizen of Oregon City
7. At large - Citizen of Oregon City
8. At large - Citizen of Oregon City

9. Real Estate or Developer
10. Downtown Oregon City Association member
11. Oregon City Chamber of Commerce member
12. Oregon City Business Alliance member
13. Business owner within the district
14. Property owner within the district
15. Clackamas County Fire District 1 : Ex officio non-voting member
16. Oregon City School District : Ex officio non-voting member
17. Clackamas County Economic Development : Ex officio non-voting member

Staff would recommend that a subcommittee of Urban Renewal Commission members (3 or less) be selected to work with staff to review the Stakeholder Advisory Committee applications. The subcommittee will make a recommendation of Stakeholder Committee members to the Urban Renewal Commission for consideration.

Public Input

The project will invite community members to share their thoughts on the use of Urban Renewal as a redevelopment tool and goals and benefits of potential urban renewal opportunities and projects in Oregon City. The Stakeholder Advisory Committee will review the information received from the public in formulating a recommendation to close or keep open the District and any operations changes. A preliminary project list will be created by the Stakeholder Advisory Committee and reviewed by the Urban Renewal Commission, which will be utilized in the public engagement process to prioritize projects within the district. Based on information from the public, additional projects that had not been identified could be added for consideration by the Stakeholder Advisory Committee.

Timeline

1. Stakeholder Advisory Committee formation, November 2019
 - a. Urban Renewal Commission approves Stakeholder Advisory Group
 - b. Initial Community Survey
2. Stakeholder Advisory Committee Meeting 1, December 2019
 - a. Urban Renewal 101
 - b. Background of the Oregon City Urban Renewal District
 - c. Outstanding legal issues and opportunities
 - d. Discussion of concerns resulting in lack of support by the public for the District
3. Stakeholder Advisory Committee Meeting 2, January 2020
 - a. Address outstanding issues from Meeting 1
 - b. Initial Community Survey results
 - c. Discussion of impacts and benefits of the District
 - d. Discussion of the appropriate use of Urban Renewal funds
4. Stakeholder Advisory Committee Meeting 3, January 2020
 - a. Urban Renewal Plan review
 - b. Review project list and operational changes for public input
 - c. Public input discussion
5. Stakeholder Advisory Committee Meeting 4, February 2020

- a. Review project list and operational changes for public input
 - b. Public input discussion
- 6. Stakeholder Advisory Committee Meeting 5, February 2020
 - a. Finalize project list, operational changes and public input plan
- 7. Stakeholder Advisory Committee Meeting 6, March 2020
 - a. Present initial project list, operational changes and public input plan with the Urban Renewal Commission
- 8. Public Input plan
 - a. Open House, March/April 2020
 - b. Community presentation/conversation, March/April 2020
 - c. Community Survey, March/April 2020
- 9. Stakeholder Advisory Committee Meeting 6, April 2020
 - a. Review and summarize public input
- 10. Stakeholder Advisory Committee Meeting 7, April 2020
 - a. Prepare recommendations to be presented to the Urban Renewal Commission
- 11. Stakeholder Advisory Committee Meeting 8, May 2020
 - a. Prepare recommendations to be presented to the Urban Renewal Commission
- 12. Stakeholder Advisory Committee Meeting 9, May 2020
 - a. Finalize recommendations to be presented to the Urban Renewal Commission
- 13. Stakeholder Advisory Committee Meeting 10, June 2020
 - a. Present recommendations to the Urban Renewal Commission
- 14. Stakeholder Advisory Committee Meeting 11, June 2020
 - a. Present recommendations to the Urban Renewal Commission if needed

Budget

The estimated budget for this project is \$55,000 - \$70,000.