



City of Oregon City

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Staff Report

File Number: 19-393

Agenda Date: 7/3/2019

Status: Consent Agenda

To: City Commission

Agenda #: 8b.

From: Public Works Director John Lewis

File Type: Resolution

SUBJECT:

Resolution No. 19-17, Updating the Policy for Cross Street Banners and Banners on Light Poles

RECOMMENDED ACTION (Motion):

Staff recommends that the City Commission adopt Resolution No. 19-17, which updates the Policy for Cross Street Banners and Banners on Light Poles.

BACKGROUND:

The City adopted Resolution No. 15-09, which established a policy for cross street banners and banners on street light poles. The policy addressed limitations of the type, quantity, size, material, placement, etc. of signage allowed on public and private property in Chapter 15.28 of the Oregon City Municipal Code. Zones were created within the City for placement of banners, and applicants could not have banners placed in more than one zone at a time.

In the updated policy (Resolution No. 19-17), applicants are allowed to have banners placed throughout the City. The available locations for banner placement will be updated on maps that will be available on the City's website. Public Works staff will maintain and update the maps as locations are used.

The updates in the new resolution also increase the maximum amount of time a banner can be at a specific location. The previous policy allowed banners to be deployed for a period of 30 days, with the option to extend an additional 30 days, with a maximum of two consecutive times in a 12-month period, as long as no other applications are received for the same location. The proposed updated policy allows banners to be deployed for a period of six months and gives the option to extend for an additional six months in a 12-month period, as long as no other applications are received for the same location.

BUDGET IMPACT:

Amount: N/A

FY(s): N/A

Funding Source: N/A