

Criteria	Percent
Cost – fees for services outlined in RFP	40%
Services – capability to successfully deliver the scope of services	20%
Expertise – experience with local municipalities	20%
Proposal – straightforward, concise response to requirements of the RFP	20%
	100%

Lisa

Category	Brown & Brown NW	Propel Insurance	WHA Insurance	
Cost	3	4	5	5
Services	4	4	4	5
Expertise	4	5	1	5
Proposal	4	4	2	5
Total	15	17	12	
Weighted	36	42	34	50
x2	72	84	68	100

Patrick

Category	Brown & Brown NW	Propel Insurance	WHA Insurance	
Cost	3	4	5	5
Services	4	4	3	5
Expertise	5	5	3	5
Proposal	5	5	3	5
Total	17	18	14	
Weighted	40	44	38	50
x2	80	88	76	100

Alisa

Category	Brown & Brown NW	Propel Insurance	WHA Insurance	
Cost	3	4	5	5
Services	4	4	4	5
Expertise	4	5	1	5
Proposal	4	4	2	5
Total	15	17	12	
Weighted	36	42	34	50
x2	72	84	68	100

Average	74.67	85.33	70.67
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