

# **Oregon City Community Enhancement Grant Program**

## **Exit Report**

### **Bloom Bloom Expansion Project in Downtown Oregon city**

Project Coordinator: Nick Dierckman

Email: ndierckman@gmail.com

Organization: Clackamas County Arts Alliance (CCAA)

Date prepared: May 15, 2019

### **Brief Description of the Project**

This project is an expansion of a previously completed project titled, **Downtown Gateways: Determine Theme and Install Initial Structures**, which was also funded by a Community Enhancement Grant. This initial project resulted in the creation of light post art in the form of various plants or other characteristics of the Downtown area. There were five light post locations for art in the initial project. The current project expanded the number of light post locations by seven for a total of twelve light post locations

### **Description of Project Accomplishments**

- The Art Selection Committee from the initial project was reestablished. This Committee reviewed prototypes from the artist team of John Larson and Vicki Wilson who completed the initial project. The seven prototypes for the additional light post locations were chosen.
- In coordination with Public Works, the Downtown light posts were reviewed and selection was made for the seven sculptures
- Seven art sculptures were built and installed in the Downtown.
- Dedication of the sculptures was completed on May 1<sup>st</sup> as part of the Wind Walk event.

### **Measures of Performance**

Oregon City residents and visitors benefit from community art which will welcome them in to the downtown and the rest of Oregon City. Community art increases access to: city amenities, unique downtown businesses, our city's historic properties, and the waterfront. The goal is to welcome and direct even more visitors into downtown through access to community art.

At the initial dedication during the Wine Walk more than 500 people were exposed to the new art.

The location of the art and descriptions are available on a walking tour map. In addition, the new locations were added to an on-line map which includes all community art locations in the downtown area.

### A Final Budget

Refer to Attachment A which includes the budget and expenditures.

### A Narrative of How Community Enhancement Funds Were Spent

All grant funds were spent on the artists' commission. The artists' commission exceeded the \$15,600 awarded through the grant.

### Listing of additional sponsors of the project

- Clackamas County Cultural Coalition
- Public Works - City Of Oregon City
- Metro through the Community Enhancement Grant Program
- Community Volunteers

### Any Before and After Photos of the Grant Project

Attached are the following:

- Attachment B - Before Picture of a Light Pole in Downtown Oregon City
- Attachment C – Photos and descriptions from the artists of the seven light post sculptures.

### Any Promotional Material Samples

The dedication of the completion of the project was announced as part of the Wine Walk event. This announcement was also sent to the CCAA email blast list and on their Facebook page. Attachment D contains the announcement. Note: This is a separate document.

A walking tour map of all of the Bloom Bloom light post locations was produced. Attachment E contains this map. Note: This is a separate document.

## Attachment A

## Final Project Budget

Expense Category	Proposal Estimate	Amount Paid	Notes
Personnel Services ( Project Coordinator, Public Works staff, project committee, and DOCA staff)	\$1810	\$1810	This project expense was for in-kind services. The estimated number of hours and costs were 75 Hours @ \$24.14 per hour.
Project Management Costs	\$750	\$785	
Artist Commission (Design, build and install the sculptures)	\$ 19,950	\$19,915	
Total	\$22,510	\$22,510	
Grant Award		\$15,600	

## Attachment B

Before Picture of a Light Pole in Downtown Oregon City



## Attachment C

### Photos and Descriptions from the Artists

In the continuation of the Bloom Boom project which was begun in 2014, we adhered to the Art Nouveau technique of transforming architectural structures into plant forms and the Art Deco language of bolted planar metal that had been inspired by aspects of a few of the Oregon City building facades. In conversations with the art selection committee, we found that there were more possibilities to reference the icons that represent Oregon City. Some works continue the reference to native plants; others reference the unique architecture of Oregon City and a few more speak to the history and future of commerce in the city



#### FISH

The fish design is based on a Chinook Salmon and recalls Oregon City's long history with fish-from the Willamette Falls industrial sites to Tony's Fish Market- and looks to the future of the waterfront development.



#### ELEVATOR

The Municipal Elevator is one of the most recognized symbols of Oregon City. As seen from below, the elevator design is reminiscent of a stalk and bloom. Our design repeats the bloom as petals with a bright yellow interior that compliments the other night time lighting in the area.



## HOPS

While Cascade Hops are not truly native plants, they were developed with some native ancestry and most Oregonians would claim them as natives. We celebrate them because the crafting and commerce of beer was and continues to be a part of Oregon City's path.



## VICTORIAN

The Victorian house was inspired by the many old lovely houses that are a flower in the cap of Oregon City. Though colors change over the years (pink being a classic Victorian color), the design of this image is based on the Edward McLinn Howell House on 12<sup>th</sup> St. It has been placed in good company amongst several vintage shops on Main St.



## RHODIE

The Rhododendron is the Oregon state flower and a prominently beautiful feature of Oregon City Spring. We've snuck this one in amongst the real flowers on a busy intersection, within sight of the Bloom Boom 1 Leaf which greets traffic turning into the district.



## ABERNATHY

The Abernathy Chapel takes its name from Oregon history but is the symbol of community and joy yet to come. In honor of a building that honors love, we gave this piece an extra bit of color in the doorway to make it warm and inviting.



## BONNET

Placed near an historical mural, this is a very abstracted version of an Oregon Trail covered wagon, also known as a bonnet, crossing rough terrain. The orange color alludes to parched earth and difficult travels.