



**Hillendale Pickleball Club
Community Enhancement Grant Program
Application**

May 17, 2019



May 17, 2019

Robert E. Small
President
Hillendale Pickleball Club
19260 Clairmont Way
Oregon City, Oregon 97045

RE: Community Enhancement Grant Program

Dear Enhancement Grant Committee,

Hillendale Pickleball Club, in partnership with Oregon City Parks & Recreation, is pleased to submit this Community Enhancement Grant Application. We look forward to your support in helping make Hillendale Park a more safe, accessible and enjoyable destination for the fast-growing sport of pickleball and other outdoor court sport enthusiasts.

Our proposal requests \$46,575.00 to help us fund the installation of outdoor lighting for the courts at Hillendale Park as well as pathway lighting to the nearby parking lots.

Oregon City Parks and Recreation and Hillendale Pickleball Club will be contributing additional funds in the amount of \$46,575.00.

Hillendale Pickleball Club is a 501(c)(3) organization whose mission is to promote the development and growth of pickleball in Oregon City and surrounding communities. Our vision is: to transform Hillendale Park into the premier pickleball destination in the Pacific Northwest, to provide a safe and fun environment to exercise, to extend hours of play throughout the day, and to encourage the development of players from all walks of life.

Thank you for your interest in Hillendale Park. We look forward to working with you in the near future.

Sincerely,

Robert E. Small
President
Hillendale Pickleball Club

Enhancement Grant Program Application

Before filling out this form, please read the Enhancement Grant Program Information for complete submittal instructions and to be sure that your proposal qualifies for funding. Applications received after the deadline will not be accepted. Liability insurance coverage may be required. Limit answers to the space provided.

Title of Project Hillendale Park Pickleball Court Lighting

Organization Hillendale Pickleball Club

Is this a Non-Profit Organization? Yes X No

Non-Profit Federal tax exempt ID Number 20-3557068

Address 19260 Clairmont Way

City, State, Zip Oregon City 97045

Project Coordinator Robert E Small Phone 503-750-3167

Email pickleballrob@gmail.com

Chairperson of Governing Board (If Applicable)

Phone

Signature Robert E Small

(The person authorized to represent the organization must sign the application with a digital signature or actual signature on a hard copy.)

*****Complete the budget sheet on page 7 first.**

Amount totals from that sheet will auto fill into this table

Proposal Information

1. Is this your first grant application to the Enhancement Grant Committee?

Yes _____ No X _____

2. Have you received an Enhancement Grant in the last 3 years? (Include past Metro Enhancement Grants)

Yes _____ X _____ No _____

If yes, please describe the projects/programs for which you received funding.

In 2016, Hillendale Pickleball club won a Metro grant of \$25,000. Our club members renovated a neglected, underutilized (2) tennis court enclosure, and transformed it into the best 8 court pickleball center in the Portland metro area. We resurfaced the entire enclosure, painted 8 pickleball courts, drew the ½ court basketball lines (for the 2 hoops), and installed 2 secure lockers for nets, balls, and supplies. Club members volunteered their time and efforts to help with the project. The entire project was completed within 2 months of the awarded funds.

In 2 years, the Hillendale Pickleball club has grown from 30 members to approximately 200 avid players plus dozens of visiting players every month. The courts are regionally known for hosting a friendly atmosphere for all recreational and competitive players. We have built a loyal and expanding community at this great facility.

3. If you received an Enhancement Grant last year, what is the status of the project?
Project was completed ahead of schedule, below budget and was a complete success,

No grant was applied for in 2018.

4. Will this grant-funding request be used for the first phase of a project, with possible grant requests for future phases?

Yes X No

If yes, please explain.

Our vision is to transform the courts at Hillendale Park into a world class Pickleball destination open to the public for minimal cost. We will do this in four phases.

1. Phase 1 – COMPLETED – Renovate underutilized and tennis/basketball courts by resurfacing for 8 dedicated Pickleball courts.
2. Phase 2 – AWARDED \$6,000 CPP GRANT in April 2019 – Installation of bleachers and landscaping to provide safety and comfort for both players and spectators. This project is scheduled for completion in summer 2019.
3. Phase 3 – CURRENTLY SEEKING OUT FUNDING – Professional lighting for night time play and path lighting from parking lot to court.
4. Phase 4 – FUTURE – Fabric over steel or other structure to provide year-round, day/evening play and other improvements.

While the initial investment 3 years ago satisfied the stated designated goal of the grant, several improvements to the facility are planned by the Club in order to make the courts more user friendly. The grant of 2016 was the first of several improvements to the facility that the Hillendale Pickleball Club intends to accomplish. The improvement the Club is currently working on, (through a 2019 awarded CPP grant) is Bleacher Seating. The new seating arrangement will allow for a safer environment to play in and will also accommodate spectators during tournaments and general community play.

This current Metro Grant Request is to improve the usability of the courts with lights and path lighting. Hillendale Pickleball club is seeking \$46,575.00 with additional matching funds from the city and the Hillendale Pickleball Club to purchase and install (6) LED lights on 35-foot-tall poles to properly light the entire enclosure to satisfy national pickleball lumen standards. We are partnering with the city of Oregon City Parks and Recreation on this project to light the pathway to the parking lot as well. The court lights will be manually controlled and be pre-set to turn off at 10PM (when the park closes).

5. Briefly describe the project for which you are requesting funds.

The Clubs desire is to provide lighting for evening play on the courts as well as lighting the pathways in the park. Hillendale pickleball club designed and renovated the courts to be a multi-sport facility. They are striped not only for pickleball, but for tennis, basketball and badminton as well. These other sports are popular with younger members of the community who will appreciate the ability to use the courts in the evening after work and school. Public safety dictates lighting from the courts to the parking lot.

Hillendale Pickleball club is seeking a \$46,575.00 grant to purchase and install (6) LED lights on 35-foot-tall poles to properly light the entire enclosure to national Pickleball lumen standards. The lights will be manually controlled and be pre-set to turn off at 10PM (when the park closes). The Oregon City Parks and Recreation Department will partner with the club and light the pathway to the parking lot as part of this grant. The Grant dollars and matching funds will pay for the lighting of the courts and pathway.

6. Describe why this project was selected and the community need(s) to which it will respond.

Over the last few years, Pickleball has been rising in popularity. In fact, Pickleball is considered one of the fastest-growing sports in the United States. Due to the soaring popularity of this decades-old game, many parks and recreation departments are now adding Pickleball to their sports programming. But what is Pickleball exactly, and why is it becoming so popular?

Pickleball is a paddle sport that combines elements of tennis, badminton, and ping-pong using a paddle and plastic ball with holes. It is a game that is appropriate for players of all ages and skill levels. Rules for Pickleball are simple, making it a great introductory sport. It can also be quite the challenging, fast-paced, and competitive game when people become more experienced at playing.

WHY IS PICKLEBALL SO POPULAR?

There are many reasons for Pickleball's popularity in recent years. Here are just some reasons why the USA Pickleball Association (USAPA) calls the sport, "highly contagious":

Pickleball is Ideal for All Skill Levels

Because Pickleball rules are so similar to ping-pong, it can be easy for practically anyone to learn how to play the game. Whether you're a beginner who just wants to learn a new sport for fun, or you're a seasoned player who craves the thrill of more competitive play, Pickleball offers something for everyone.

Pickleball is a Social Activity

Because a Pickleball court is smaller than a tennis court (you can actually convert one tennis court into four Pickleball courts), gameplay allows players to be close enough to one another that they can hold conversations. So, if you're looking to bond with your family or have an outing with friends new or old, Pickleball makes it easy to do just that while also giving you the ability to fit in a fun workout.

Playing Pickleball is Healthy

If you are looking for some great exercise for your mind and body, Pickleball can't be beat. Playing Pickleball allows you to work on your balance, agility, reflexes, and hand-eye coordination without putting excessive strains on your body. Pickleball is a wonderful alternative for older players who used to play tennis, but have physical limitations such as hip, shoulder, knee, or other joint problems.

Pickleball is Perfect for Parks and Recreation Departments

Many parks and rec departments are already meeting the demands of the public and repurposing tennis courts for Pickleball games. If you are looking to add an exciting, new program to your recreational offerings this summer, Pickleball is an affordable and popular choice. Because Pickleball can be played both indoors and outdoors, it's an accessible option for recreational facilities of all types.

Hillendale Pickleball Club mission is to promote the growth and development of Pickleball. Our club provides players with a safe, friendly and organized place for daily recreational play, instruction, tournaments, and more. The club is committed to further the growth of Pickleball among players of all ages and characteristics.

While pickleball is predominately played by the older crowd (think retirees here), there is still a need to satisfy those individuals who still have an '8 to 5' and want to get in some physical exercise after work, be it pickleball, tennis, basketball or badminton. With lighting, this ability to play in the evening is also appealing to the families who want to get out doors and not sit in front of the TV.

Since we can play pickleball any time it is dry out, lighting the courts will open up evening hours in which to play. Community education classes, evening recreational play, and round robin competition are great examples of who will use the court during these evening hours. We have regular players that drive from as far away as Welches, North Portland, and Tualatin to play on our courts. The exponential growth of pickleball as a sport, will drive up the usage of this facility.

7a. Identify and describe how this proposal meets one or more of the goals for funding within the enhancement area boundaries (check those below that apply and describe by item number below).

1. Result in significant improvement in the cleanliness of the City. ✓
2. Increase reuse and recycling efforts or provide a reduction in solid waste.
3. Increase the attractiveness or market value of residential, commercial or industrial areas. ✓
4. Result in rehabilitation or upgrade of real or personal property owned or operated by a nonprofit organization having 501(c)(3) status under the Internal Revenue Code. ✓
5. Enhance new or existing wildlife, riparian zones, wetlands, forest lands or marine areas, and/or improve the public awareness and the opportunities to enjoy them.
6. Preserve or increase recreational areas and programs within the City. ✓
7. Improve safety within the City.
8. Increase employment or economic opportunities for City residents. ✓
9. Provide work or training opportunities to benefit youth, seniors and low-income persons or underserved population. ✓
10. Enhance art and culture within the City.

7a1. GOAL- Result in significant improvement in the cleanliness of the City.

In 2016, the Hillendale Pickleball Club took this underutilized tennis court and turned it into the gem it is. Previous to the club's involvement, the homeless were camping around the court, making it an unsafe place to be. The courts are swept clean most every day we are playing, and trash cans are utilized for cleanliness.

7a3. GOAL- Increase the attractiveness or market value of residential, commercial or industrial areas.

The location of the pickleball courts at Hillendale are ideally placed so that the noise of pickleball is NOT heard by the closest house. The Hillendale neighborhood association has endorsed our goals. By having the park actually used in the evening hours on a well-lit court and walk way, the overall safety of the area is enhanced. The ability to use City Park amenities for extended hours increases desirability and resale value of homes in the neighborhood.

7a4. GOAL - Result in rehabilitation or upgrade of real or personal property owned or operated by a nonprofit organization having 501(c)(3) status under the Internal Revenue Code.

While the real property is not owned by Hillendale Pickleball Club, installing court and path lighting will certainly upgrade the facility to the betterment of the entire community.

7a6. GOAL - Preserve or increase recreational areas and programs within the City.

Installing court and path lighting will, as mentioned before, certainly increase the use of the park not only by Oregon City residents but it will also bring people from the surrounding communities. Evening community education classes, round robin competitions, and recreational play will all be extended with lighted courts. Our goal is to utilize the pickleball courts more. The Hillendale Pickleball Club's annual tournaments will be able to offer longer playing hours to get through more games with lit courts. With this lighting, Hillendale pickleball courts will be the only lighted 8 court venue in the Portland area which will attract more players.

7a8. GOAL - Increase employment or economic opportunities for City residents.

With increased use of the park, folks will stay longer in Oregon City. During summer hours last year, it was not uncommon to play pickleball till it was dark and then go out to a local establishment for a snack and drink. Currently,

daytime play (9 to noon) usually has an average participation of 30 to 40 people. Many of these folks get together after play and go out to lunch. Evening hours will have the same benefits to local establishments. This increase in customers to a business owner dictates that he/she increase their staff in order to accommodate the increase in clientele.

7a9. GOAL: Provide work or training opportunities to benefit youth, seniors and low-income persons or underserved population.

While we won't provide "work or training" we can provide free lessons in pickleball which will assist youth and seniors with the benefits of staying active physically and socially. While pickleball is most popular with seniors, it is now being taught in middle schools. Pickleball is a sport that the only equipment one needs is a paddle. The Hillendale Pickleball Club provides the nets and balls to use! In the past we have had folks from the Pioneer Senior Center come to the courts for pickleball lessons which was a great success. While pickleball was considered a "senior" sport, it has general appeal to all ages and socio-economic backgrounds. The club also provides the necessary equipment for the Oregon City Skyhawks youth sports program.

8. Project Period: Less than a year

(Number of months in duration)

Beginning Date: July 2019

Ending Date: June 2020

9. What is the geographic area of Oregon City where the project will take place?

Hillendale Park. The pickleball courts are located in the north west corner of the park

10. How will the community benefit by your project? What is the estimated number of people affected and anticipated outcome(s)?

- Tournament weekend population expected to draw 200 persons (players and family)
- Local player count is usually 25 to 35 persons a day, 7 days a week

- Installing lighting will provide a "destination" for local and regional tournaments
- Increased visitors equate to increase spending locally
- Availability of courts into the evening increases use to City assets
- Increased play time (in the evening hours) enables more Oregon City residents the opportunity to be physically active.
- The Hillendale Pickleball Club estimates that we can increase club membership by 50 - 75 people (in 2019 alone) by the current exponential growth we are experiencing. By providing lighting to the courts and pathways we are enabling this regional asset to handle more local and traveling players. We believe that this estimate is low, as this very accessible sport appeals to a large working-class demographic who is unable to play during their working hours. When we sponsor our multi day tournament, evening competition aided by lighting, we will attract an even wider audience.

11. What community resources will be used as support for this project (i.e. community, city-owned property, city departments, transportation services or other civic groups)?

- Oregon City Parks and Recreation
- Hillendale Neighborhood Association endorses this project
- Hillendale Pickleball Club
- NW Pickleball Association
- Oregon City Community Education
- Community Partnership Program Grant
- Oregon City Hillendale Pickleball Courts

12. Briefly describe prior experience managing similar projects, including any past enhancement projects.

- Applied for and was awarded a \$3,800 Community Partnership Program Grant in 2016
- Applied for and was awarded a Metro Grant in the amount of \$25,000 in 2016

- Assisted with conversion of Max Patterson Park in Gladstone to a pickleball venues
- Assisted in the transformation of Canby First Baptist Church's gym to pickleball venue
- Applied for and was awarded a \$6,000. Community Partnership Program grant in April 2019.
- Resurfaced and painted the tennis/pickleball courts at North Willamette Park in West Linn

13. List anticipated project milestones and dates (e.g. groundbreakings, significant facility improvements, large gatherings of volunteers, public meetings, conferences, special activities and events).

Project will break ground in early 2020 to be completed by June 2020.

14. An exit report will be required once the project is complete, per a signed Enhancement agreement. Describe the measurements you will use to assess the program/project effectiveness. In other words, how will the effectiveness of the program/project be tracked and evaluated (i.e. number of people served; improvements and/or beautification; number of volunteers attracted; amount of area cleaned or rehabilitated, etc.)? Be sure to describe project goals, changes and noticeable benefits that will come about as a result.

- Daily tracking of attendance will be implemented in order to determine their city of residence
- Tournament attendance will be recorded
- Feedback from the park host as well as Parks and Recreation will be solicited
- Follow up meeting can be conducted with any requesting organization
- Benefit: Increased use of City Park by residents of the neighborhood
- Increased economic parameters

15. List sources of support for in-kind matching support (e.g. volunteer hours and donations). In order to estimate the value of donated volunteer time refer to the Enhancement Grant Program Information sheet for current value.

Item	Source of Support	Estimated Value (\$)
Donation	Hillendale Pickleball Club	\$1,500

16. List all grants applied for in support of this project and commitments confirmed to date.

This is the only grant applied to for this project to date.

17. What is the percentage of Enhancement will be used for personnel services or administrative costs? _____0%

18. Will the administrator be a paid position? Yes _____ No X

19. Proposed Budget—on the following page please complete the proposed budget. Modify line items as needed to reflect proposed expenses.

- Column A: Show grant monies needed for the program/project.
- Column B: Show cash matching funds.
- Column C: Show donations or in-kind volunteer labor (from question 15).
- Column D: Totals for each category.

*****These figures will be transferred to the table on the first page of this application.*

Proposed Budget

Suggested List (not inclusive)	(A) Grant Dollars Requested	(B) Matching Funds (Cash)	(C) In-Kind Matching Support	(D) Total
Personnel Services (salaries, administration)	0	0	0	0
Project Administration costs (clerical, advertising, graphics, printing, postage)	0	0	0	0
Materials	\$18,100	\$18,100		\$39,800
Equipment/Supplies				
Construction Costs	\$28,475	\$28,475		\$53,350
Event Costs				
Transportation Costs				
Insurance Costs (if needed)				
Additional Costs (List)				
Totals	\$46,575	\$46,575		\$93,150

Hillendale Park Courts Before And After Phase 1 Renovation



**HILLENDAL PARK PICKLEBALL COURTS
BEFORE IMPROVEMENTS**





**HILLENDALE PARK PICKLEBALL COURTS
AFTER IMPROVEMENTS**





**HILLENDALE PARK PICKLEBALL COURTS
AFTER IMPROVEMENTS**



Community Endorsement Letters

May 9, 2019

To Whom It May Concern,

The Hillendale Neighborhood Association has been approached by the Hillendale Pickleball Club regarding lighting the pathway at Hillendale Park along the east side as well as west side from the parking lot to the sports courts. We further understand that these individuals will be applying for a grant to assist in the purchasing of supplies for this project. Additionally, we understand that they have been in contact with the Director of the Community Services Department of the City of Oregon City and will be following his advice on the design and installation of said lighting, should their grant application be approved.

We understand that the hooded pathway lights will illuminate the paved path. The sports courts will also utilize hooded LED lights to illuminate the courts. The hoods will prevent light pollution.

The court lighting will be controlled by a user-initiated rheostat that will turn the lights on when needed and automatically turn them off when the park closes at 10PM. Lighting the sports courts will improve the access and usability to pickleball, basketball and tennis players in the evening hours.

The Hillendale Pickleball Club has spent a great deal of time and effort to improve the courts at Hillendale Park. The courts are recognized as the best Pickleball courts to play on in the region. Eight pickleball courts serve a very active club every day that weather permits. Evening hours will enable playing for the 8 to 5 workers and those in school. Today, the courts are the best used public sports courts in a 20-mile radius. With your support, you can help Oregon City and the Hillendale Pickleball Club make this facility an even more accessible, safe and family friendly place to maintain a healthy lifestyle.

Hillendale Park is within the boundaries of the Hillendale Neighborhood Association. This then, is a letter of support for that project. We feel that this addition to the park will increase the pleasurable use of the courts and, in general, will be an asset to the entire park.

Kindly address any further concerns regarding this support to me. Thank you for your attention.

Sincerely,

/s/

Roy Harris
Land Use Chair
(503) 572-4703 (cell)



OREGON CITY

Police Department

320 Warner Milne Road | PO Box 3040 | Oregon City OR 97045
Ph (503) 657-4964 | Fax (503) 655-0530 | Non Emergency Police Dispatch: (503) 655-8211

May 13, 2019

Re: Hillendale Pickleball Club Grant Application

To Whom It May Concern,

I am writing this in support of the Hillendale Pickleball Club's grant application for lighting.

We find that the neighborhoods and parks in our community that are the busiest tend to be the safest. Oregon City needs more of its parks to be lit and there are not enough funds to make this happen. The pickleball courts get used by a lot of people and the program seems to be growing. This grant funding would go a long way to help expand a successful community program, improve safety, and increase park usage.

If I can answer any questions in furtherance of this effort, please contact me at 503-496-1686 or jband@orc.city.org.

Sincerely,

Jim Band

Police Chief



May 14, 2019

To: Review Committee

The Oregon City Parks Foundation (OCPF) is a 501(c)(3) foundation, promoting the advancement of parks and recreation in the City of Oregon City. We would like to express our full support of the NW District Hillendale Pickleball Club's proposal to add lighting for Hillendale Park's pickleball courts and pathways, in Oregon City.

OCPF is very enthusiastic with the potential of this lighting project for our community to increase and enhance the evening use of this park and its pathways for many other activities besides Pickleball, such as Tennis, Basketball and Badminton. The NW District Hillendale Pickleball Club has been active in the City of Oregon City Parks on similar projects and we have confidence this group will have the resources to complete this project successfully.

We urge your support of this Metro Enhancement grant request by the NW District Hillendale Pickleball Club.

For the Oregon City Parks Foundation,

Roger Fowler-Thias, President

OREGON CITY PARKS FOUNDATION

*partnering with volunteers, donors, and community leaders to develop,
enhance, promote, and sustain a thriving, accessible, and connected
system of parks in Oregon City*

Letter of endorsement:
USA Pickleball Association

To whom it may concern:

I am sending this letter in support of the lighting project at Hillendale Park. Since the park resurfaced the tennis courts to include pickleball, the park has increased its utilization from locals, as well as, the metro Portland area. I have seen the impact pickleball has brought to this multi-use park. While the pickleball group has organized times, I have seen the courts shared with other users. The unique ability for basketball players to co-exist with pickleball players being played at the same time is a great win-win solution.

Please feel free to contact me with any additional questions.

Mike Hoxie | Pacific Northwest Regional Director

USA Pickleball Association

mhoxie@usapa.org

Cell: 503-997-2844