

Strategic Direction

Imperatives: Our primary goals as a cooperative	Initiatives: What we will do to meet the imperative	Objectives: Measuring our progress in meeting the imperative
<b>PROVIDE EQUITABLE ACCESS:</b>  <b>Remove barriers to access for our diverse and geographically dispersed communities</b>	<ul style="list-style-type: none"><li>• Implement centralized service to address already-identified need:<ul style="list-style-type: none"><li>○ Books-by-mail for homebound residents</li><li>○ Offer eCard</li></ul></li><li>• Develop a plan with initiatives to be implemented by all LINCC members regarding:<ul style="list-style-type: none"><li>○ Underserved populations</li><li>○ Barriers to access</li><li>○ Community needs</li></ul></li><li>• Explore alternative ways to meet patron needs outside of library facilities.</li></ul>	<ul style="list-style-type: none"><li>• Centralized homebound/books by mail – FY 20/21</li><li>• eCard exploration and implementation – FY 19/20?</li><li>• During FY 19/20, LINCC Directors Group will select and implement common initiatives and measures for implementation by FY 21/22.</li><li>• Starting with FY 21/22, we will measure progress towards equitable service delivery using LINCC common measures.</li></ul>
<b>COMMIT TO YOUTH:</b>  <b>Champion educational, developmental, and social support for all youth (birth – teens)</b>	<ul style="list-style-type: none"><li>• Investigate solutions for already-identified need for:<ul style="list-style-type: none"><li>○ District-wide youth services coordination</li></ul></li><li>• Develop a plan with initiatives to be implemented by all LINCC members regarding:<ul style="list-style-type: none"><li>○ Currently-provided youth services and programs throughout LINCC</li><li>○ Gaps, overlaps, and opportunities in District-wide services</li><li>○ Potential partners (schools, non-profits, service groups)</li></ul></li><li>• Be the leaders in early literacy to support school readiness, social development, and lifelong learning.</li><li>• Strengthen services and support for elementary and middle-school children</li><li>• Provide fun, safe, inviting programs for teens</li></ul>	<ul style="list-style-type: none"><li>• Centralized youth services coordination – FY 21/22?</li><li>• During FY 19/20, LINCC Directors Group will select and implement common initiatives and measures for implementation by FY 21/22.</li><li>• Use Project Outcome surveys to compare ourselves nationally to other libraries in the area of supporting early literacy. (FY 20/21)</li><li>• Starting with FY 21/22, we will measure progress towards commitment to youth using LINCC common measures.</li></ul>
<b>CONNECT COMMUNITIES:</b>  <b>Provide more opportunities for cultural engagement, lifelong learning, and social activities</b>	<ul style="list-style-type: none"><li>• Investigate solutions for already-identified need for:<ul style="list-style-type: none"><li>○ Sufficient and flexible programming and community meeting space</li></ul></li><li>• Develop a plan with initiatives to be implemented by all LINCC members regarding:<ul style="list-style-type: none"><li>○ Currently-provided services and programs throughout LINCC</li><li>○ Gaps, overlaps, and opportunities in District-wide services</li><li>○ Potential partners (businesses, non-profits, service groups, government agencies)</li></ul></li><li>• Serve as a “third place” for:<ul style="list-style-type: none"><li>○ Safe and respectful place for community conversations</li><li>○ Connecting with others in an increasingly-isolating world</li><li>○ Family and intergenerational activities</li><li>○ Art of discovery</li></ul></li><li>• Help people learn new and evolving technologies</li></ul>	<ul style="list-style-type: none"><li>• Successful completion of a programming and community meeting space survey (include with facilities assessment). (FY 19/20)</li><li>• During FY 19/20, LINCC Directors Group will select and implement common initiatives and measures for implementation by FY 21/22.</li><li>• Create assessment to determine how successful libraries are in serving as a “third place.” (FY 20/21)</li><li>• Use Project Outcome surveys to compare ourselves nationally to other libraries in the area of supporting people learning new and evolving technologies. (FY 20/21)</li><li>• Starting with FY 21/22, we will measure progress towards connection to communities using LINCC common measures.</li></ul>
<b>ENHANCE USER EXPERIENCE:</b>	<ul style="list-style-type: none"><li>• Investigate solutions for already-identified need for:<ul style="list-style-type: none"><li>○ Public relations and promotion</li></ul></li><li>• Explore and identify new opportunities for interlibrary cooperation and centralized coordination</li><li>• Formalize processes for decision making and implementation of LINCC-wide practices and procedures that benefit all</li><li>• Formalize processes for proposals and recommendations from committees</li></ul>	<ul style="list-style-type: none"><li>• <b>By end of FY 20/21, formal documentation of agreed upon practices and procedures will be created and used by all LINCC members.</b><ul style="list-style-type: none"><li>• Create a timeline to address new initiatives.</li><li>• Create assessment to determine how successful libraries are in providing consistent services (FY 21/22).</li></ul></li></ul>

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<b>Retain local identity while providing a consistent experience.</b>		
<b>ENSURE SUFFICIENT FUNDING:</b>  <b>Obtain sustainable, sufficient funding for services, staffing, programming, and facilities</b>	<ul style="list-style-type: none"><li>• Conduct District-wide facility assessment to identify:<ul style="list-style-type: none"><li>○ Current state and adequacy of facilities</li><li>○ Anticipated future facility needs including ongoing sustainability of facilities</li><li>○ Provide fun, safe, inviting spaces for teens</li></ul></li><li>• Staff assessment</li><li>• Summarize assessments [from initiatives above] to demonstrate shortfall of current revenue resulting in service reductions and limitations</li><li>• Compare funding models and levels for comparable systems/districts/etc.</li><li>• Advocate that the IGA incorporate the most recently adopted OLA Standards for Public Libraries.</li></ul>	<ul style="list-style-type: none"><li>• <i>Complete and analyze assessment of existing facilities and anticipated facility needs (FY 19/20).</i></li><li>• <i>Complete and analyze assessment of staffing needs (FY 19/20).</i></li><li>• <i>Complete comparison of funding models and level for comparable systems/districts/etc. (FY 19/20).</i></li><li>• <i>The successful inclusion of the most recently adopted OLA Standards for Public Libraries into the Library District IGA. (FY 19/20?)</i></li></ul>

NEXT STEPS from 4/12/19 DG meeting:

- WORK TO MAKE ONE PAGE – but don’t worry as much about length as content.
- subcommittee will meet to go through the objectives
- Consider making it 11x17

Other notes from 12/14 DG meeting:

BIG AUDACIOUS GOAL: why we are doing these things? What is our overall mission? Why do we need to expand?

We are doing the best we can, but

We are responding to the needs of our changing/growing community – more diverse,

Lots of things with lots of numbers.