

# OREGON CITY



**2019 – 2021 GOALS AND  
PRIORITIES**



# **CITY COMMISSION OREGON CITY**

## **Mayor and Commissioners**

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**Mayor Dan Holladay**

**Commission President Frank O'Donnell**

**Commissioner Rocky Smith, Jr.**

**Commissioner Denyse McGriff**

**Commissioner Rachel Lyles Smith**



# **CITY OF OREGON CITY**

## **Vision and Mission Statements**

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### **Vision:**

Embrace and advance Oregon City's historic role as a regional leader.

### **Mission:**

Build a dynamic community that leads the State in safety, economic opportunity, livability, and historic significance.



# **GOAL 1**

## **Cultivate an Environment for Successful Economic Development**

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### **Cove Project – Phase II**

- Work with the Cove development team to implement the approved Disposition and Development Agreement and to complete the habitat restoration and mitigation assessment.

### **Rail Road Quiet Zone**

- Complete design and construction drawings of required quiet zone improvements at 10<sup>th</sup> and 11<sup>th</sup> Streets.
- Identify a funding strategy to construct the quiet zone improvements.

### **Beavercreek Employment Area**

- Identify additional funding opportunities to provide needed infrastructure to serve this area.
- Continue partnership with the Chamber of Commerce, Clackamas Community College and Clackamas County Business and Economic Development to continue the marketing and development initiative efforts to bring investment and employment opportunities to this area.

### **Tourism Plan**

- Implement the City’s adopted Tourism Plan through a coordinated, collaborative effort with all stakeholders.

### **Urban Renewal District**

- Determine how to proceed with the Urban Renewal Program in Oregon City through further discussion with the Urban Renewal Commission and public outreach/input.



# GOAL 1

## Cultivate an Environment for Successful Economic Development (continued)

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### City-wide Economic Development Plan

- Develop City-wide Economic Development Strategy.
- Intensify recruitment efforts by participating in Team Oregon, working with local companies with plans for expansion and connecting with site selectors.

### Willamette Falls Legacy Project

- Complete the Federal, State and local permit approval process for phase 1 of the Riverwalk and begin construction in the spring of 2020.
- Continue to work with the property owner to determine future private development on the site including funding, infrastructure, parking and development strategies.



## **GOAL 2**

### **Address Critical Facility/Operations Needs**

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#### **City-wide Facility Planning**

- Develop a long-term strategy for City facilities including new buildings in design/construction phases.
- Conduct public outreach to inform the development of a Facilities Plan and to educate residents on City facilities/public meeting spaces.

#### **Parks Deferred Maintenance**

- Determine revenue options for the long-term maintenance of City Parks and Recreational Facilities and the prioritization of projects to be completed.
- Determine outreach plan and communication strategy to gather input from the community to guide Commission decisions.

#### **Beavercreek Road Concept Plan Area**

- Identify the preferred location, funding methods and necessary agreements to construct a new Beavercreek Reservoir and Pump Station to meet the distribution system needs in this area.

#### **Information Technology**

- Complete a strategic plan for short-term and long-term Information Technology infrastructure improvements and management needs to ensure the viability and security of the City's system.

## **GOAL 2**

### **Address Critical Facility/Operations Needs (continued)**

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#### **Meyers Road and Molalla Avenue Projects**

- Complete the design and begin construction of the Meyers Road Extension and the Molalla Avenue Reconstruction Projects.

#### **Public Works and Parks Operations Center**

- Complete the redevelopment of the Fir Street property to accommodate the needs of Parks Maintenance and the Public Works Department.
- Determine the future use of the Public Works Operations Center property that is located on Center Street, including the upper yard, as part of a holistic facilities strategy.

#### **Police, Commission, and Court Facility**

- Complete the final design and begin construction of the new Facility.



**Community Members Experiencing Homelessness**

- Work with regional partners to identify additional funding and provide increased education on resources available to reduce and prevent homelessness in the community.

**Waterfront Master Plan**

- Revisit a portion of the Waterfront Master Plan, including Clackamette Park, the boat ramp location, the RV Park and the City-owned properties across from Clackamette Park.

**Construction Excise Tax**

- Review the potential implementation of an affordable housing construction excise tax and how revenues could be distributed and invested into programs and projects to reduce housing costs and provide affordable housing opportunities.

**Ermatinger House**

- Work with strategic partnerships and stakeholders to establish a long-term operation and maintenance plan.
- Work to connect the House with the tourism plan and economic development.

**Comprehensive Plan Update**

- Identify grant opportunities and begin the process to update the Oregon City Comprehensive Plan.



## **GOAL 4**

### **Pursue Opportunities to Increase Transparency and Encourage Citizen Participation**

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#### **City-wide Communications Strategy**

- Create and implement a City-wide Communications plan.

#### **Electronic Records Management and Information Governance**

- Conduct a City-wide records inventory and make the information readily available, which will increase public access to City records and information.

#### **Oregon Library Association Public Library Standards**

- Create and implement a consistent method to survey and assess the community to meet the Oregon Library Association Public Library Standards and ensure the Library provides appropriate resources and services.



## **GOAL 5**

### **Maintain Fiscal Health & Long Term Stability**

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#### **Deferred Water Infrastructure**

- Begin community outreach and communications regarding long-term water rates and the need for infrastructure replacement.
- Prepare for possible ballot measure to address degraded water system.

#### **Parks and Recreation Master Plan**

- Update the Parks and Recreation Master Plan, Capital Improvement Plan and complete a System Development Charge analysis for the City's park system.
- Adopt the appropriate System Development Charge to implement the projects identified in the Master Plan.

#### **Stormwater Master Plan**

- Update the Stormwater Master Plan, Capital Improvement Plan and complete a Rate Study and System Development Charge analysis for the City's stormwater system.
- Adopt the appropriate System Development Charge to implement the projects identified in the Master Plan.





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