



City of Oregon City

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Staff Report

File Number: PC 19-002

Agenda Date: 2/4/2019

Status: Agenda Ready

To: Citizen Involvement Committee

Agenda #: 6a

From: Christina Robertson-Gardiner

File Type: Planning Item

SUBJECT:

Work Plan #1 Goal 3: Develop Resources to Help Maintain Active Neighborhood Associations

RECOMMENDED ACTION (Motion):

Working Group leads will provide project updates and ask for feedback or additional assistance and identify.

BACKGROUND:

Work Plan #1 Goal 3: Develop resources to help maintain active neighborhood associations and help reactivate inactive or underperforming neighborhood associations. Share resources and tools that can help maintain active neighborhood associations.

The following project ideas were identified at the October 2018 CIC Meeting.

These goals help to provide greater outreach to residents on the benefits of joining a neighborhood association and creating opportunities for cross promotion of events to strengthen neighborhood associations.

Most importantly Roy Harris is looking for a co-lead with him on organizing summer booths. This person can be a CIC member or an OC neighborhood association member. One-on-one interaction is one of the best ways to get people interested in participating in their Neighborhood Association and the CIC needs your help!

Item #1

Static Information display at the library or another city facility

1. Explains purpose Neighborhood Associations, provides map of Neighborhood Associations
2. Provides benefits of joining
3. Contact information- websites
4. Take home flyer
5. Confirm with the library if there is space, if not find another location.
6. Other?

Working Group- Lead: Amy Willhite Support: Dennis Anderson, Steve Vanhaverbeke, Karin

Morey, John (Caufield- need email)

Next Steps- Group contacts the following OC staff to see if there is space available for a static display, can it be a PDF as well? and if so how big?

1. Library- Maureen Cole mcole@orcify.org
2. Pool- Rochelle Parish rparrish@orcify.org
3. Public Works- (elevator- DOCA has contract is there another location?) Linda Gustorf Operations front desk lgusdorf@orcify.org or John Lewis jmlewis@orcify.org to find right staff person
4. Contact DOCA- elevator? (may not have any room-), other downtown kiosks not being used
5. Once you find space and sizing- put together draft of what should be on it.
6. Christina Robertson-Gardiner to work with Kristin Brown to help with graphic design in February/March

Item #2

2. Joint Neighborhood meetings on special topics/speakers (a way to get a large crowd and support each other)

1. Do Neighborhood Associations want to partner with each other organically?
2. Is there a common speaker?
3. Brainstorm examples of speakers who would bring a crowd?
4. If funding is needed to pay a speaker-look for outside funding sources

Working Group- Lead: Vern Johnson Support: Dennis Anderson, Amy Willhite

Next Steps- Group comes up with list of speaker options, assign people to contact names to see if they would be available and if they have a fee/honorarium

Item #3

3. Attend Summer Farmers Markets, Neighborhood Night Out

1. Start early to create a subgroup to prep for 3-4 weekends next summer (Neighborhood Night Out Farmers Markets- First City?)
2. Assign dates
3. Put together outreach kit for easy assembly
4. Create talking points/ FAQs to share with volunteers to help inform conversation for recruitment

Working Group- Lead: Roy Harris Support: **Needs a co-lead!**

Next Steps- Recruit from Neighborhood Association members ,Create a list of 6-8 names to assign to summer events. Once group is assigned- work with Christina Robertson-Gardiner on putting together an outreach kit with talking points

BUDGET IMPACT:

Amount:

FY(s):

Funding Source: