

## Executive Summary - It's about leadership and setting the example

March 27, 2017

- institutionalizing intimidation methods in public policy to repel public discussion

Sample:

Amy Willhit Email and comments on nextdoor.com

Exhibit A.1: Screenshot of Email

\*A disturbing pattern how casual questions of authenticity are directed towards a BHNA member, without any explanation, and with no other objective than to put someone on notice that their under scrutiny.

Amy Willhit directly contacting Miranda Sierra in regards to Dan Holladay (recommend live viewing of the record and interviews ).

Exhibit B.1: Screenshot of nextdoor.com

\*Amy had no other inquiry, but did show up at the BHNA neighborhood meeting, with Dan Holladay, Karin Moran and others and very disruptive in the meeting. ( Audio files are available )

Karin Moran comments on nextdoor.com

Exhibit C.1: Copy of letter to Miranda Sierra

Exhibit C.2: Screenshot of email

Exhibit C.3 Screenshot of Public Involvement Plan

\*Karin's community elder provenance overshadows the obligations on a committee. Dead ending conversations reinforces an aloof relationship with the public and contrary to CIC goals.

Dan Holladay's wiliness engage in public opinion and questionable behavior

Exhibit D.1 Screenshot of nextdoor.com post

Exhibit D.2 Screenshot of nextdoor.com post

An elected official demonstrating a indignation towards ethic behavior fuels the propensity to confront members and condones influence peddling. The public display through official channels has is counterproductive and influences the behavior of others

- willful dereliction of duty in public oversight and accountability in outreach programs

Summary

CIC Municipal Code, 2.30.020 Section A, B, C

Exhibit E.1 Screenshot of Municipal Code

It mandates the committee to "encourage public participation", but its unhinged when the dialog is monitored, scrutinized, attacked, dismissed, or ignored by committee members. Officials reinforces the agonistic relationships it has with the community and only encourages bad behavior towards circumventing a public process.

2015-2017 CIC Goals, Public Involvement Plan, CIC Strategic Plan supporting the policies and protocols to handle a ***"broad range of issues affecting the livability and quality of our neighborhoods."***

Resources are spent encouraging the environment capable of collecting public opinion, responding to members and reporting to the public and city commission. The chair and vice chair share the civilian oversight obligations to objectively apply to policies and protocols. "The committee shall operate the general public interest serving the community as a whole" OC Municipal Code 2.30.070

Dismissing an issue diminishes the effectiveness of the committee's authenticity and their role in the community.

- misused resources, full faith and credit, policies and official monitoring tools

#### Summary

Exhibit F.1 CIC Municipal Code

Exhibit F.2 2015-2017 CIC Goals, Public Involvement Plan, CIC Strategic Plan

Exhibit F.3 Nextdoor For Public Agencies

Exhibit F.4 Neighborhood Association Post Cards

The primary mission of the CIC is serving as direct authenticator on land use issues. A second set of obligations markets the mission to be a conduit for public opinion and the bridge for public involvement. A considerable amount of energy and resources went towards building a comprehensive program. The documents demonstrates an effort to ask more from the CIC. A position on the CIC isn't an entitlement to push personal agenda, steamroll public opinion or an empowerment over the community. The chair and vice chair have an obligation to consider the public investment and use the positions to maintain its authenticity to speak on the behalf of the membership.

- engaging in deceptive and misleading communications to deflect or dismiss direct inquiries and concerns

#### Summary

An inquest is the appropriate investigative arm to assimilate specific patterns for a comprehensive analysis.

- code enforcement to resolve official policy inquires and disputes

#### Summary

Exhibit G.1 Screenshot of Email

Accepting code enforcement as an official policy is counterproductive to the goals, missions, and plans towards increases community activism beyond calling the police to settle an altercation. Historically code enforcement is the last step to be recommended, and its irresponsible of officials and officers to rely on a punitive procedure to manage a topic that potentially impacts everyone.

A thorough inquest would review audio and video files, involve interviews, and have follow up inquiries to discover better methods of resolving systemic issues limiting members to resolve issues and encourage activism.

## Exhibit A.1

On Tue, Feb 14, 2017 at 3:15 PM, Amy <[awillhit@yahoo.com](mailto:awillhit@yahoo.com)> wrote:  
Miranda,

Sounds complicated. Hopefully you'll be able to get it all worked out quickly. Have a great day.

Amy

On Tuesday, February 14, 2017, 3:11 PM, M Sierra <[sierra318@gmail.com](mailto:sierra318@gmail.com)> wrote:

Afternoon,

Thank you for your question, Ms Willhite. I own multiple residential and mixed use employment properties in Oregon City. I am currently in negotiations with Nextdoor.com in an attempt to accurately reflect said ownership. If you require further information regarding this matter, please feel free to contact Nextdoor.com at your earliest convenience: <https://help.nextdoor.com/cust-omer/en/portal/emails/new>

Very Respectfully,

Miranda A Sierra

Primary Oregon Address: 507 Cascade St, Oregon City, OR 97045  
Email: [sierra318@gmail.com](mailto:sierra318@gmail.com)

cc: Mrs Laura Terway, AICP  
Oregon City Community Development Director

On Tue, Feb 14, 2017 at 2:36 PM, Amy <[awillhit@yahoo.com](mailto:awillhit@yahoo.com)> wrote:  
Good Afternoon Miranda,

I noticed that you commented recently on one of my Nextdoor posts, however it says that you are no longer a member of the Barclay Hills Nextdoor Neighborhood. Did you move? I'm curious as to why you were posting with Barclay Hills still listed by your name when your profile shows that you are no longer a member. Can you please clarify this for me?

Thanks,  
Amy

## Exhibit B.1

Inbox » Mayheson vs Holladay

Conversation between you and Amy Willhite from Gaffney Lane



Amy Willhite (profile/1129989)

8 months ago

Thank you for your posts on Nextdoor. I am curious to read more about the reference you made regarding 'our' Mayor and the Matheson foreclosure. Could you direct me to where you found that quote?

Amy

## Exhibit C.1 See Pdf file exc.pdf

## Exhibit C.2

### CIC Grievance Protocol

M Sierra <[sierra318@gmail.com](mailto:sierra318@gmail.com)> Wed, Jan 18, 2017 at 9:09 PM  
To: Amy <[awillhit@yahoo.com](mailto:awillhit@yahoo.com)>, Karin.morey@gmail.com, miniflower@comcast.net  
Cc: Laura Terway <[terway@orcity.org](mailto:terway@orcity.org)>  
Bcc: "Mark J. Matheson" <[mark.matheson@dreamsint.com](mailto:mark.matheson@dreamsint.com)>

RE: Nextdoor.com Notice: New development Canemah historic district 9 Jan 2017

→ Karin Morey from Rivercrest · 4h ago ←

CIC VICE CHAIR (OFFICER)

Enough - don't know what your issue actually is but your posts have nothing to do with what the original post addressed. My CIC position has nothing to do with any of this except in your imagination and the documents you link to do not prove your point or have anything to do with what you post.

Let's agree to disagree and not subject others to anymore of your one-sided battle against the imaginary.

Good evening all

I am a resident of Oregon City; I own Residential and Mixed Use Employment properties in Barclay Hills and McLoughlin neighborhoods

Question: What is the protocol for filing a grievance against an officer of the Citizen Involvement Committee (CIC)?

Any guidance regarding this matter would be greatly appreciated

VR

## Exhibit C.3



### Goals of the Public Involvement Plan

Increased participation at CIC and NA meetings, attendance that reflects the diversity of the NAs and better communication among residents and City staff evolved as the major themes of the sub-committee discussions. Goals were established to address the need to solicit meaningful input from a broad range of neighbors as well as inform them of the land use process and government activities.

## Exhibit D.1

Subject: Re: Dan Holladay Racketeering  
Date: 2017-03-08 13:06  
From: M Sierra <[sierra318@gmail.com](mailto:sierra318@gmail.com)>  
To: "Mark J. Matheson" <[mark.matheson@drteamsint.com](mailto:mark.matheson@drteamsint.com)>

[Dan Holladay](#) from [Barclay Hills](#) · 35m ago

Ms Sierra

Let's review some facts.

#1 as a volunteer elected official I donate up to 20 or 30 hours a week. Doing this for my community does not void or limit my first amendment right to 9 free speech on this or any other platform.

#2 making a recommendation for a business that I know and have done business with is nothing more than that a recommendation.

#3 I do not solicit nor would I accept any compensation for any recommendations that I might make.

#4 having lived in Oregon City for more than 45 years folks often ask me if I know of a reputable business that does ( fill in the blank) and I will respond with a business or person I have had success with.

Maybe you can explain how this is either illegal or unethical?

Accusing me of racketeering is a serious charge if you have evidence please either present it or remove your comment.

Dan Holladay

Mayor

Oregon City

## Exhibit D.2

[Sidewalk repairman needed](#)

[REDACTED]

Hi All -

Sorry to post this again, but I thought I would widen my recommendation circle. Could anyone recommend a sidewalk repairman? Our sidewalk is cracked and butting up, and the city hit us to fix it, so we need some recommendations.

Thanks in advance!

[REDACTED]

[Dan Holladay](#) from [Barclay Hills](#) · 1d ago

Call Shonda Horn Double J Construction in Oregon City tell her the Mayor told you to call.

See more about [Double J Construction Inc](#)

## Exhibit E.1, F.1

### Oregon City Municipal Code Chapter 2.30 – Citizen Involvement Committee

2.30.010 - Created.

The citizen involvement committee (CIC) is hereby created for the City of Oregon City. The CIC shall foster public participation and education regarding land use for the citizens of Oregon City on behalf of the City Commission and perform other duties as identified within this chapter.

## Exhibit F.2a

### 2015 - 2017 Citizen Involvement Committee (CIC) Goals

#### Goal 1: Create a Public Involvement Plan

- Create a public involvement plan to increase public participation.
- Implement the public involvement plan to increase public participation.
- Represent the CIC at public events.
- Each CIC representative would volunteer at a minimum of one (1) public event per year as a CIC representative.

#### Goal 2: Increase Knowledge about Land Use and City Business

- Increase knowledge about the land use process by providing training to the public and the CIC at CIC meetings.
- Increase knowledge about general City business by providing information to the public from all City departments and the CIC at CIC meetings.
- Increase knowledge about general City business by inviting all other City groups to provide presentations to the CIC.
- Each CIC representative would attend a minimum of one (1) other neighborhood association meeting per year.

#### Goal 3: Develop resources to help maintain active neighborhood associations and help reactivate inactive neighborhood associations.

- Develop resources to help maintain active neighborhood associations.
- Develop a guide to activate inactive neighborhood associations.

#### Goal 4: Create an Avenue for Public Comments to be Conveyed to the Appropriate City Department

- Create a system to track public comments and verify they are conveyed to the appropriate City person or group.

## Exhibit F.2b



## Exhibit F.2c

### Community Involvement Committee Council Strategic Plan

#### City of Oregon City

#### Mission Statement

We will provide an active and systematic process for community and public agency involvement in the land use process and consider and act upon a broad range of issues affecting the livability and quality of our neighborhoods.

#### Vision

Working together with communities and key community stakeholders to create forums for communication that result in fair and open processes to ensure quality of life for future generations.

#### Values

We value open, honest communication; diversity; mutual trust and respect; and accountability.

#### Roles and Responsibilities

Advocate community involvement

Exhibit F.3

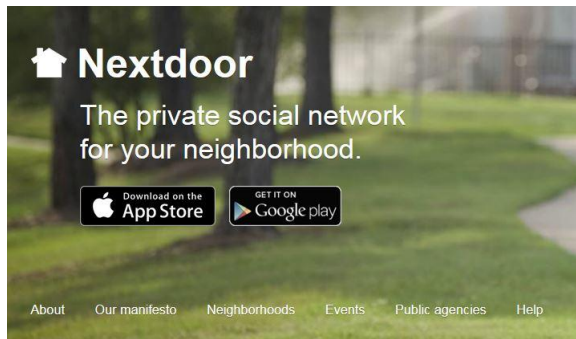


Exhibit F.4



Exhibit G.1

Good Evening,

The CIC will review your grievance per OCMC 3.20.060 of the Oregon City Municipal Code. You are welcomed to file a code enforcement complaint here if you would like as well. I look forward to assisting you by addressing your grievance once I receive direction from you to proceed per our prior email. Please feel free to contact me with any additional questions or concerns.

Laura Terway

Community Development Director

NOTE: CODE ENFORCEMENT FALLS  
UNDER OCPD'S JURISDICTION

\* CIC OFFICER MISCONDUCT \*  
IS NOW AN UNDUE  
BURDEN ON OCPD

From: M Sierra [mailto:sierra318@gmail.com]  
Sent: Friday, February 17, 2017 10:30 AM





M Sierra <sierra318@gmail.com>

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**Re: Fwd: Nextdoor**

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Laura Terway <lterway@orcify.org>  
To: M Sierra <sierra318@gmail.com>

Mon, Feb 20, 2017 at 10:01 PM

Good Evening,

CORRECTION

2.30.060 OCMC

The CIC will review your grievance per OCMC 3.20.060 of the Oregon City Municipal Code. You are welcomed to file a code enforcement complaint here if you would like as well. I look forward to assisting you by addressing your grievance once I receive direction from you to proceed per our prior email. Please feel free to contact me with any additional questions or concerns.

Laura Terway

Community Development Director

NOTE: CODE ENFORCEMENT FALLS  
UNDER OCPD'S JURISDICTION

\* CIC OFFICER MISCONDUCT \*  
IS NOW AN UNDUE  
BURDEN ON OCPD



From: M Sierra [mailto:sierra318@gmail.com]

Sent: Friday, February 17, 2017 10:30 AM

[Quoted text hidden]

[Quoted text hidden]

— THIS NEGATIVE IMPACT IS  
A SIGN OF POOR LEADERSHIP

From: Mark J. Matheson  
Vice Chair Barclay Hills Neighborhood Association  
CIC Member - Primary Representative BHNA  
855 Molalla Ave.  
Oregon City, Oregon 97045

March 17, 2017

To: Laura Terway. AICP  
Community Development Director  
221 Molalla Ave  
Oregon City, Oregon 97045

Re: Requesting the grievance proceedings move into the public inquiry phase - Amended on 3/18/17

Dear Director Terway

In response to the first step in the grievance, Ms. Sierra's sincerity towards resolving a conflict has always been at the forefront of her intentions, and isn't the source of the problem. My review of the conversations show that attempting to bully Ms. Sierra is not an isolated incident, and indicative of bigger problems. An equitable understanding isn't when one person touts "lets agree to disagree", a term Karin frequently uses to signal her level of reinforced public indignation being addressed in the grievance.

Civilian committees have a tendency to treat official grievances in the same context of school yard arguments, Ms. Sierra concerns aren't superficial or pedestrian. She has looked beyond her personal interests and a potential target for anonymous code enforcement complaints. Her authenticity materialized out of concerns for others, and her community. She recognized the destructive pattern of behavior exhibited in public, and on social media and simply made a choice to be involved.

In clarifying my role in the process, my primary interest is bridging the conversation across a City policy application, and shepherding an individual issue into an official concern. The proceedings would have avoided the allegations of wasting everyone's time if the committee had taken more time reviewing the grievance before passing it on to a reconciliation process. The Grievance Committee should have recognized the overall implications to the City's existing policies and exposed an obvious procedural error being recommended.

The CIC, as well as the Neighborhood Associations are asked to make informed recommendations on complex governmental policies, land use applications, and provide an important line of communication into each neighborhood. Innocently as it may seem, there is willful dereliction of duty being overlooked by rushing the process and not accounting for any circumstances that may lead to a police action. Code enforcement complaints are not public and contrary to Oregon City municipal code being used by grievance committee. It should never be offered as an option to resolve an internal governmental policy.

In moving forward, I would recommend the Grievance Committee review the material and make an initial inquiry with Ms. Sierra. They should provide questions ahead of the initial inquiry and they'll have an understanding of the grievance before interviewing people. The process should be repeated until the committee can make a legitimate assessment supporting their recommendation. Please let us know the dates the Grievance Committee has settle on as soon as possible.

Regards,

/s/ Mark J. Matheson

Vice Chair Barclay Hills Neighborhood Association  
CIC Member - Primary Representative for BHNA

Cc; Miranda Sierra





M Sierra <sierra318@gmail.com>

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## CIC Grievance Legalities

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M Sierra <sierra318@gmail.com>

Thu, Mar 9, 2017 at 12:14 AM

To: Laura Terway <lterway@orcify.org>

Cc: "Mark J. Matheson" <mark.matheson@drteamsint.com>

Good morning Laura

For the record: I would love to revisit the '*Community Water Fluoridation*' conversation in a public venue; however, I must question the legality of subjecting individuals not named in this grievance to public review. Comments made by individuals (non-public officers) were made under the assumption of relative privacy within the social media network ([nextdoor.com](http://nextdoor.com)).

With your permission, I am requesting that Ms Morey provide evidence of her legal authority to submit comments (including name and location) of those individuals not named in the grievance to public record. I am deeply concerned that Ms Morey's failure to provide proof of written consent will lead to an unpredictable degree of collateral damage.

Very Respectfully,

Miranda Sierra

Primary Oregon Address: 507 Cascade St, Oregon City, OR 97045

Email: [sierra318@gmail.com](mailto:sierra318@gmail.com)

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**Additional Grievance Information from Jan 27 to Feb 6.pdf**

488K



M Sierra <sierra318@gmail.com>

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## CIC Grievance Legalities

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**Mark J. Matheson** <mark.matheson@drteamsint.com>

Thu, Mar 9, 2017 at 7:12 AM

To: M Sierra <sierra318@gmail.com>, Laura Terway <lterway@ci.oregon-city.or.us>

Good morning,

Karin's behavior online and the example she exhibited during the CIC meeting on Monday supports the allegations in the grievance executive summary. In Mondays CIC meeting she tried to use her "position" as Vice Chair of the CIC, and her role representing her neighborhood as the platform for influence peddling. As the record shows she attempted to bully the Director Community Development, and the Chair of the grievance committing because of a small technicality, and tried to derail the grievance committee selection process. She only stopped injecting herself into a process she was recused from participating in when I voiced an objection. It demonstrated that Karin feels she is above the same rules and policy we're asked to follow on a daily basis as representative of our neighborhoods.

The tactic of disrupting a proceedings is not unusual for Karin. During this years Barclay Hills Neighborhood Association she interrupted an inquiry into Betty Mumm fitness to be our next Chair. The inquiry was coming from the membership and in executing my duty as the Vice Chair, Karin rudely interrupted the inquiry to tell us all that "it wasn't a debate". The comment was followed by a quick election count that made Betty Mumm the chair, over the objections of half its members.

The fact that Dan Holladay seconded the nomination on Thomas Batty's (who is has is own interests) motion to elect Betty Mumm was rammed through, is a topic for an additional grievance. It will be the subject and fully explored during this process. Amy Willhite was also involved in the altercation and the power play to elect Betty Mumm as Chair, Shelley Batty as Secretary, and Janice Morris as Treasurer. They, and Dan Holladay interrupted several meetings to the point of not allowing our members to participate in their own meeting. Karin even mentioned the lopsided attendance in a CIC meeting, and I have audio files of to support the allegations. I was surprised by Karin comment in a CIC meeting she made to another member that when members visit other NA's that they are guest and should refrain from upsetting the meeting, when she, and other officials like Dan Holladay purposely disrupted our meetings with misinformation and

As it relates to the grievance, its evidence how Karin takes liberties in representing, promoting and defending a her perspective as if it was for a body of people she represents or a committee she's the Vice Chair for.

Regards,

Mark J. Matheson,

Vice Chair / Barclay Hills Neighborhood Association

CIC Member / Primary Representative - Barclay Hills Neighborhood Association

[Quoted text hidden]



M Sierra <sierra318@gmail.com>

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**Re: Fwd: Nextdoor**

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**M Sierra** <sierra318@gmail.com>

Tue, Feb 21, 2017 at 9:46 PM

To: Laura Terway <lterway@orcify.org>

Good evening Laura

I hand delivered copies of the attached email to BHNA CIC reps; Ms Betty Mumm, BHNA Chair, was present.

VR

Miranda Sierra

[Quoted text hidden]



**CIC officer misconduct oregon city 201702212017.pdf**

37K



M Sierra <sierra318@gmail.com>

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## CIC Grievance Legalities

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M Sierra <sierra318@gmail.com>

Thu, Mar 9, 2017 at 6:36 PM

To: Laura Terway <lterway@orcify.org>

Cc: "Mark J. Matheson" <mark.matheson@drteamsint.com>

Good evening Laura,

Posted today on [nextdoor.com](http://nextdoor.com) and presumptively aimed at me:

[Dan Holladay](#) from [Barclay Hills](#) · 47m ago

As I said to Ms Sierra being elected mayor did not void or restrict my right to free speech. [...] I you belive I committed an ethics violation feel free to contact the secretary of state.

As a medical student and wife of a United States Marine Corps Staff Non-commissioned Officer, I had the exclusive opportunity to experience how communities function all over the world; some arguably more efficient than others. That being said, never in my life have I been treated with so much disrespect and willful contempt.

CIC Grievance Chair, Barbara Renken's actions during the grievance committee selection process continue to haunt me. She allowed a recused CIC Officer (CIC Vice Chair Karin Morey) to interrupt the grievance committee selection process with no recourse.

As Oregon City's Community Development Director, you are an asset to this city and your time is valuable. I fear this process may be compromised by the actions (or lack there of) of CIC Officers and senior elected officials.

With your permission, I would like to forward the progress of this case to the State of Oregon | Secretary of State for guidance and support.

Very Respectfully,

Miranda Sierra

Primary Oregon Address: 507 Cascade St, Oregon City, OR 97045

Email: [sierra318@gmail.com](mailto:sierra318@gmail.com)

[Quoted text hidden]

From: Mark J. Matheson  
Vice Chair Barclay Hills Neighborhood Association  
CIC Member - Primary Representative BHNA  
855 Molalla Ave.  
Oregon City, Oregon 97045

To: Laura Terway, AICP  
Community Development Director  
221 Molalla Ave  
Oregon City, Oregon 97045

Re: Reply to request for

GRIEVANCE INQUIRY

Dear Director Terway

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In moving forward, I would recommend the Grievance Committee review the material and make an initial inquiry with Ms. Sierra. They'll be able to provide questions ahead of the initial inquiry and they'll have an understanding of the grievance before interviewing people. The process should be repeated until the committee can make a legitimate assessment supporting their recommendation. Please let us know the dates the Grievance Committee has settle on as soon as possible.

Regards,

/s/ Mark J. Matheson  
Vice Chair Barclay Hills Neighborhood Association  
CIC Member - Primary Representative for BHNA

Cc: Miranda Sierra

NOTICE IS HEREBY GIVEN TO CONTINUE THE  
GRIEVANCE INQUIRY. ON THE RECOMMENDATION  
OF MRS LAURA TERWAY, AICP I WILL BE  
EXECUTING MY RIGHT TO FORWARD THIS COMPLAINT  
TO OCPD CODE ENFORCEMENT DIVISION.  
IF THE COMMITTEE PREFERENCES TO REJECT THIS  
RECOMMENDATION, PLEASE DO SO IN WRITING.

CM

03/17/2017