

CITY OF OREGON CITY CITY COMMISSION 2017 - 2019 GOALS, PRIORITIES AND MILESTONES

Adopted by the City Commission on March 1, 2017

Vision: Embrace and advance Oregon City's historic role as a regional leader.

Mission: Build a dynamic community that leads the State in safety, economic opportunity, livability, and historic significance.

| GOAL 1: Cultivate an Environment for Successful Economic Development | |
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| Priority | Milestones |
| Cove Project | Prepare for public partnership to develop the property when private investment is ready to proceed. |
| | Support development of publically owned property while accounting for the habitat restoration mitigation assessment. |
| Former Landfill Site | Facilitate development of the site by assessing environmental mitigation requirements, and coordinating with ODOT on their transportation requirements. |
| Industrial Lands in the Beavercreek Road Area | Complete design of the Beavercreek Road sanitary sewer that will serve the designated employment sites and further the developable readiness of the sites. |
| | Construct sanitary sewer in Beavercreek Road once funding sources are identified. |
| | Continue partnerships with the Oregon City Chamber of Commerce, Clackamas Community College and Clackamas County Business and Economic Development to move the marketing and development initiative forward. |
| | Intensify recruitment efforts by participating in Team Oregon, working with local companies with plans for expansion, working with regional partners and connecting with site selectors. |
| Railroad Quiet Zone | Complete pre-design of construction quiet zone improvements. |
| | Implement zone concurrent with a specific development or proactively as a project that will encourage residential construction. |
| Tourism Plan | Develop a Tourism Plan that builds on the concept that was approved by the City Commission in 2016. |

| City-wide Economic Development Plan | Create a Strategic Economic Development Plan. |
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| · | Identify Economic Incentive Tools, including ways to incentivize growth of new and existing businesses. |
| | Prioritize development efforts, which could include infill sites, Beavercreek Employment Area and the former landfill site. |
| | Complete site-readiness efforts, which can be accomplished through either physical site improvements or process and permitting refinement. |
| Willamette Falls Legacy Project | Approve the final Riverwalk design and begin construction of Phase 1 of the Riverwalk in 2018. |
| | Continue to work with the property owner to determine future private development on the site including funding, infrastructure, parking, and development strategies. |

| GOAL 2: Address Critical Facility Needs | |
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| Priority | Milestones |
| Public Works | Update the Public Works Operations Center Master Plan at its current location. |
| | Proceed with construction at the Public Works Operations Center current location. |
| Community Development Department | Relocate the Community Development Department to support a campus of City facilities. |
| Police and Court Facility | Receive bonding authority approval from voters. Initiate design and construction upon successful voter approval. |
| Parks Maintenance Facility | Develop a strategy to replace the deteriorated parks maintenance building. |
| Community Parks Deferred Maintenance | Develop future revenue options for long-term maintenance of City Parks and Recreational Facilities. |
| | Continue to increase funding to address deferred maintenance for the City Parks and Recreation Facilities. |

| GOAL 3: Enhance the Livability of the Community | |
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| Priority | Milestones |
| Beavercreek Road Concept Plan | Develop written Municipal Code and Comprehensive Plan map designations to implement the concept plan. |

| Houseless Community Members | Identify partnerships/programs and funding to address houseless community members. Identify program coordinator. |
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| Affordable Housing | Work with regional partners to identify tools and programs to increase affordable housing and housing affordability. Review local regulations and processes to remove barriers and provide incentives to additional housing opportunities. |
| Sewer Moratorium | Complete construction for the Hazelwood area, the final moratorium project, by fall 2017. |
| Stormwater Master Plan | Complete a Rate Study and System Development Charge Analysis for the City's stormwater system. |
| Waterfront Master Plan | Revisit a portion of the Waterfront Master Plan, including Clackamette Park, the boat ramp location, the RV Park, and the City-owned properties across from Clackamette Park. |

| GOAL 4: Pursue Opportunities to Increase Transparency and Encourage Citizen Participation | | |
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| Priority | Milestones | |
| Ermatinger House | Develop and implement an operations and volunteer plan for the facility. | |
| Community Engagement Plan | Increase opportunities to connect with the community and receive feedback. | |
| Information Governance | Implement an Electronic Records Management System (HPERM - Hewlett-Packard Enterprise Records Manager). | |
| | Develop and implement a modified Capstone approach to manage Citywide e-mail. | |
| | Research and implement a paperless office with better utilization of existing tools. | |

| GOAL 5: Maintain Fiscal Health and Long Term Stability | | |
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| Priority | Milestones | |
| Deferred Water Infrastructure | Begin community outreach and communications regarding long-term water rates and the need for infrastructure replacement. Prepare for possible ballot measure in 2018 to address degraded water systems. | |
| Permitting and Enterprise Resource Planning System Upgrades | Replace existing permitting system. Assess replacement options for remaining financial management systems. | |