

## Application for Appointment

Status: submitted

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### Profile

#### Which Boards would you like to apply for?

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Budget Committee, Library Board

<hr/>	<hr/>	<hr/>	<hr/>
Prefix	First Name	Last Name	Suffix

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dylanblaylock@yahoo.com

Email Address

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19268 Friars Lane

Home Address

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19268 Friars Lane

Suite or Apt

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Oregon City

City

<hr/> OR	<hr/> 97045
State	Postal Code

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Mobile: (202) 236-3733

Primary Phone

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Home:

Alternate Phone

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13 months as of Jan. 1

How long have you lived in Oregon City?

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### Work Experience

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Clackamas County

Employer

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Community Relations Specialist

Job Title

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Two years

How long have you worked for this company?

#### Work Address and Phone Number

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2051 Kaen Road, Oregon City. 503-278-6841

## Work Experience

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My professional (and volunteer) life has been devoted to public service. I started my career as a news magazine producer for KUOW, Seattle's NPR affiliate. I left that position to enroll (and achieve) my master's degree (in mass communication) from the University of Florida. For 10 years, I served as Communications Director for a national nonprofit organization in Washington, D.C. That organization -- the Government Accountability Project -- is one of the most respected "good government organizations in the country. I left that organization in 2014 to return to the Pacific Northwest and settle my young family. Since November 2014, I have served as Deputy Public Information Officer at Clackamas County (within the Public and Government Affairs Department). Here, I edit all press releases, manage the official social media accounts, coordinate communications campaigns, edit digital communications like the monthly eNewsletter, and coordinate the quarterly Citizen News print newsletter. In a volunteer capacity, I served for three years on the Board of Directors at Arlington Independent Media, a public access/educational station based in Arlington, Virginia. I also volunteered often for a hunger organization known as Martha's Table, which was in the Washington, D.C. region. I believe this history shows that I am dedicated to public service and community, which I would like to bring to both the Library Board and Budget Committee.

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## Education

**Please list out any High School, Secondary Education, Trainings, and Colleges, along with years completed.**

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Bainbridge High School (1996) University of Washington (B.A. in Business Administration) University of Florida (M.A. in Mass Communications)

B.A. in Business Administration;  
M.A. in Mass Communications

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Degrees

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Certifications

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## Community Involvement

**Describe volunteer activity within this or other communities**

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In a volunteer capacity, I served for three years on the Board of Directors at Arlington Independent Media, a public access/educational station based in Arlington, Virginia. I also volunteered often for a hunger organization known as Martha's Table, which was in the Washington, D.C. region.

**Do you presently serve on a City board or committee?**

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☐ Yes ☒ No

**If yes, which board or committee?**

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## **Interest Statement**

**Explain your interest in this board/committee and why you think its issues are important**

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For the Library Board: I believe that libraries are one of the most important types of institutions in society. They are dedicated to educating the public and enriching communities by making resources and opportunities available to all. They foster the growth and development of children, help students attain new skills, provide educational opportunities for adults, generate wonderful programs for families, and generally allow the electorate to be as informed as they'd like to be. That's the kind of organization I'd like to be a part of. Further, I care about Oregon City and believe that the new library expansion offers a tremendous opportunity to showcase what the library can offer to city and county residents. For the Budget Committee: As my background shows, I have a strong interest in public service. In my professional roles, I have continually dealt with complicated issues, offered impartial analysis, and made unbiased recommendations in a manner that can be easily understood by all. My positions have also often involved budgetary matters. I believe I can be of great help to the committee.

**List any relevant experiences, skills, or interests that have helped to prepare you for a position on this board or committee**

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-- I know what it is like to serve on a volunteer board, having done so before as an active member. -- With an extensive background in communications, I can assist in properly crafting understandable messages (for public consumption) from both the Library Board and Budget Committee. This is especially relevant when considering the city does not have a dedicated communications staffer.

## **Additional information**

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I would love the opportunity to serve my city on these two entities.

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## **Resume**

[Final\\_OC\\_Resume\\_PDF.pdf](#)

Upload a Resume

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## Information

Membership on City advisory boards, committees and commissions are open to all interested citizens subject to the qualifications determined by each individual committee, board and commission as necessary for the conduct of its business. There shall be no discrimination of applicants based on race, color, religion, sex, age, national origin, physical or mental disability, marital status, family status, status as a Vietnam-era or special disabled veteran, or membership in any other group protected by law in accordance with applicable federal, state and local laws. The City of Oregon City encourages participation in its affairs by all people, especially those who are represented in public involvement.

***The information requested herein becomes public record upon submittal. A written request to not disclose certain information may be submitted to the City Recorder's Office for consideration.***

### Please Agree with the Following Statements

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**I certify that the information contained in this application is correct to the best of my knowledge. I understand that to falsify information is grounds for refusing to appoint me, or for removal should I be appointed. I authorize any person, organization or company listed on this application to furnish you any and all information concerning my employment, education and qualifications for appointment. I also authorize you to request and receive such information. In consideration for my appointment, I agree to abide by Federal and State law along with the rules and regulations of the City.**

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☒ I Agree \*

Dylan Blaylock

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BY TYPING YOUR NAME BELOW YOU ARE  
AGREEING ALL THE INFORMATION PROVIDED  
WITHIN THIS APPLICATION IS TRUE.

# Dylan S. Blaylock

19268 Friars Lane ♦ Oregon City, OR 97045 ♦ 202.236.3733 ♦ dylanblaylock@yahoo.com

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## PROFESSIONAL EXPERIENCE

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Nov. 2014 – Present     **Deputy Public Information Officer, Clackamas County**  
Oregon City, OR

- Edit virtually all press releases, lead writer on several
- Develop thorough strategic communication plans for multiple departments, to great success
- Manage official social media presences, serve as head of county's Social Media Task Force
- Regularly handle high-level communication priorities involving Board of County Commissioners
- Trained in emergency communications
- Generate, review and edit online content
- Serve as chief editor for monthly county eNewsletter
- Primary coordinator/major contributor to quarterly *Citizen News*, a print publication
- Produced Town Hall events
- Manage media outreach on campaigns
- Serve as department representative
- Oversee official email communications

March 2005 – Present     **Communications Director, Government Accountability Project**  
Washington, D.C.

- Developed thorough strategic communication plans for GAP clients (whistleblowers)
- Orchestrated media campaigns around major news events stemming from client exposures
- Wrote/Author ed op-eds appearing in major newspapers, including *The New York Times (NYT)*, *Houston Chronicle* and *Philadelphia Inquirer*
- Produced collegiate *American Whistleblower Tour*, bringing prominent whistleblowers to universities
- Created and produced national television program (aired on DISH satellite network, 2008-2011)
- Developed and maintained several organizational websites, with emphases on 'new media' aspects
- Generated and edited all online content, utilizing AP Style when appropriate
- Created and oversaw GAP's social media presences, including Facebook, Twitter, YouTube and other pages
- Spearheaded and produced online public forums with organizational supporters
- Wrote/Edited all press releases for organization, and serve as spokesman
- Designed and managed quarterly newsletter, doubling circulation (to 20,000) during tenure
- Created and designed other print materials including pamphlets, flyers and posters
- Continually placed stories in major media outlets including *NYT*, *60 Minutes*, and *NPR*
- Developed in-house op-ed distribution system, leading to hundreds of placements
- Accumulated hundreds of media contacts, and continually manage relationships with key reporters
- Developed email list of supporters (from nonexistence to more than 22,000)
- Designed and managed monthly eNewsletter and eAlerts for such supporters
- Developed and managed organizational blog
- Developed and disseminated 'Daily Whistleblower News' service for public and staff
- Represented GAP at national and international events (typically speaking on best practices for organizational social and new media)
- Frequently worked with large-scale coalitions, often managing group communications
- Managed full-time staff and serve as Internship Coordinator

Feb. 1999 – Aug. 2003     **Journalist, KUOW Public Radio, NPR Seattle**  
Seattle, Washington

- Co-produced statewide talk show program and local arts/events program, generating topics
- Wrote news briefs for hourly newscast while serving as on-air personality
- Reported feature stories as needed, including nationally aired pieces

## EDUCATION

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Aug. 2003 – Dec. 2004 **Master of Arts in Mass Communications, University of Florida**  
Gainesville, Florida

- Public Relations specialization, finished two-year classroom-based coursework in nine months
- Graduated with Distinction, 3.95 GPA

Sept. 1996 – June 2000 **Bachelor of Arts in Business Administration, University of Washington**  
Seattle, Washington

## VOLUNTEER EXPERIENCE

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Sept. 2009 – Sept. 2012 **Board of Directors, Arlington Independent Media**  
Arlington, Virginia

- Served as public relations committee chairman for AIM, a local community television station
- AIM member for over three years, gaining video production skills and experience
- Regularly attended local government events/hearings to advocate for AIM community