



May 5, 2015

Mayor Dan Holladay
City Commissioners
City of Oregon City
625 Center Street
Oregon City, Oregon 97045

Re: Ordinance No. 14-1003
Amendments to Title 15, Chapter 15.28 Signs

Dear Mayor Holladay and Fellow Commissioners,

On behalf of the more than 6,500 members of the Portland Metropolitan Association of Realtors® (PMAR), I once again commend the Oregon City Commission, its Community Development staff - specifically Mr. Tony Konkol and Ms. Laura Terway, and the Planning Commission in their efforts to establish a workable and mutually beneficial sign code for its citizenry, local businesses and those who conduct business within your city.

The proposed amendments the municipal code Chapter 15.28 will allow Realtors® to use the signs within your City that are so essential to the success of their business as well as helping people realize the American Dream of homeownership. PMAR's members are committed to protecting homeownership, establishing and maintaining high professional standards of practice and creating unity in the real estate profession.

I appreciate your consideration of **PMAR's support recommendation**. If you require any further information or have any additional questions for PMAR, please do not hesitate to contact me at 503-459-2162.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'Daryl T. Winand', is written over the 'Sincerely yours,' text.

Daryl T. Winand
Governmental Affairs Specialist
Portland Metropolitan Association of Realtors®

Cc: Commissioners: Carol Pauli, Brian Shaw, Rocky Smith, Jr., Daphne Wuest.
David Frasher, City Manager, Tony Konkol, Community Development Director, Laura Terway, Planner
PMAR Governmental Affairs Committee
Richard Caplan, 2015 PMAR President
Kerri Hartnett, 2015 PMAR Vice President Governmental Affairs
Jane Leo, PMAR Governmental Affairs Director
Kathy Querin, PMAR Chief Executive Officer