

## Oregon City Public Works Mission

Traffic calming in residential neighborhoods through the use of a slogan, traffic calming devices, community outreach, and educational tools to help bring a better understanding and awareness of speeding concerns to residents.

## Traffic Calming Campaign Slogans

Slow Down: You Live Here. We Live Here. – Fairfax County

Slow Down. Watch for Kids. – Madison-Dane County

Keep Kids Alive. Drive 25. – Keep Kids Alive, Drive 25® Organization

Slow Down Bountiful. Help Make Our Streets Safer. – Bountiful, UT

Drive Like Your Kids Live Here – Drive Like Your Kids Live Here® Organization

Obey the Sign or Pay the Fine. Stop Speeding Before it Stops You. – Traffic Safety Marketing

## Other Ideas

Slow Down. Relax in Oregon City.

Slow Down and Remain Calm in Oregon City.

Slow Down and Compose Yourself.

Settle Down and Slow Down.

Take it Easy. Slow Down and Enjoy Oregon City.

Slow Down. Remain Calm. Enjoy Historic Oregon City.

Slow Down and Enjoy Tranquil Oregon City.

Take a Breath and Visit Oregon City.

## Websites with Great Traffic Calming Campaign Information

<http://drivelikeyourkidslivehere.com/>

<http://www.keepkidsalivedrive25.org/>

<http://www.fairfaxcounty.gov/slowdown/>

<https://www.ci.oceanside.ca.us/gov/dev/eng/transit/calming.asp>

<http://www.trafficsafetymarketing.gov/CAMPAIGNS/Speed+Prevention/Obey+The+Sign+or+Pay+The+Fine>