



OCCIT Tourism Grant Application for Funds July 1, 2015 through June 30, 2016

Before filling out this form, please read the OCCIT Grant Application Information for complete submittal instructions and to be sure that your proposal qualifies for funding. Applications must be received by 5:00 pm on Friday, March 6, 2015 to be considered for funding. Applications received after the deadline will not be accepted. Liability insurance coverage may be required. Limit answers to the space provided.

Project Title Pete's Cruise - In
 Organization Oregon City High School Band, Flag team, Cheer & JROTC
 Is this a Non-Profit Organization? Yes ☒ No ☐
 Non-Profit Federal tax-exempt ID Number 93-6000264
 Address 19761 S. Beavercreek Rd.
 City, State, Zip Oregon City, OR, 97045
 Project Coordinator Audrey Shmilenko Phone 503 320-4874 cells
Lisa Bach 503 789-1463 cells
 Email patecruiseinoc@gmail.com
 Chairperson of Governing Board (If Applicable) Nathan Boedel
 Phone 503 785-8424
 Signature [Signature]

(The person authorized to represent the organization must sign the application with a digital signature or actual signature on a hard copy.)

*****Complete the budget sheet on page 7 first.
Column totals from that sheet will auto fill into this table*****

| | | | |
|---|----|-----------|-----|
| Grant Amount Requested: | \$ | 1,200.00 | \$0 |
| + Matching Funds (Cash): | \$ | 0 | \$0 |
| + In-Kind Matching Funds (See question #15): | \$ | 15,582.82 | \$0 |
| = Total Cost of Project: | \$ | 16,782.82 | \$0 |

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 RECEIVED
 CITY OF OREGON CITY

Proposal Information

1. Is this your first grant application to the Oregon City Civic Improvement Trust (OCCIT)?

Yes ☐ No ☒

2. Have you received an OCCIT grant in the last 3 years?

Yes ☒ No ☐

If yes, please describe the projects/programs for which you received funding.

We received a grant last year for the same event. Benefitting the High School Band, Colorguard, JROTC, Cheer Team and Flag Team.

3. If you received an OCCIT grant last year, what is the status of the project?

The event last year is finished and even with the weather, we were very successful!

4. Will this grant-funding request be used for the first phase of a project, with possible grant requests for future phases?

Yes ☒ No ☐

If yes, please explain.

It will be used more so as a second phase to this project. The grant money from last year went towards purchasing large items that help with advertising in and around Oregon City, and we would like this year for the money to reach farther out throughout Oregon and Southern Washington. There are also a lot of national magazines and on-line sources that we will take advantage of, that will help to bring people to Oregon City.

5. Project Description: a detailed description of the proposed event or project.

Pete's Cruise-In is a fundraiser Car Show, where entrants compete for Custom-made trophies. All of the profits go to help fund the various programs previously mentioned. We fill Clackamette Park with show cars along with various merchandise and food vendors along with carnival style games for the kids. It is a full family event that solely benefits the High School programs.

We also collect non-perishable foods for a local program H.O.P.E (helping other people eat)

6. Project Objective: How would this project help promote tourism in Oregon City? Who is the target audience?

This event has brought people from as far as Montana in the past years. A large portion of the car show entrants and spectators come from outside of Oregon City. This event gives them an opportunity to step foot inside Oregon City and get to know our High School Students. They also get to know local businesses that have donated items for our Raffles. With additional funding this year we hope to get people traveling from farther away and give them information on our wonderful City.

We also hand out Oregon City tourism pamphlets with the goody bags for all the entrants so they can see the great history that Oregon City has to offer.

7. Organization Description: a detailed description of your organization.

The High School Band, Cheer and Colorguard have received many awards for their outstanding performances in various parades, field shows, and concerts. Year before last they were invited to perform in Orlando Florida, This year they will perform in Victoria B.C. Canada. They often are invited to opportunities like this, but without the fundraising none of this is possible. They perform in various parades including the Rose Festival Parade and/or starlight Parade and the Rhodedendron Parade in Florence and Oregon City Teddy Bear Parade.

8. Project Personnel: List the primary people involved, their positions and qualifications. Briefly describe prior experience managing similar projects.

Audrey Shmilenko - Main Coordinator - I have been the main coordinator for Gift Baskets and Silent Auction area for 5 years with Pete's Cruise-In. Volunteered for many events at Elementary schools. And Small Business owner

Lisa Bach - Co Main Coordinator - This will be my second year with Pete's Cruise-In working with Audrey Shmilenko also have work for 10 years with the Elementary School, with Art Projects and Running Book Fairs. And Small Business owner in Oregon City.

9. Project Timeline: Describe the timeline for the project. List anticipated project milestones and dates (e.g. volunteer meetings, public meetings, planning activities and event activities).

We have volunteer meetings that start in February, these are monthly meetings and weekly or bi-weekly as needed as it gets closer to the event.

Our Final meeting is the night before the event on location at Clackamette Park to go over details and set up questions.

Then the event on September 5th. which is followed by a wrap up meeting a couple weeks after the event.

10. What community resources will be used as support for this project (i.e. community, city-owned property, city departments, transportation services or other civic groups)?

We will be hosting the event at Clackamette Park and utilities department lets us borrow barricades to keep the parking and traffic organized.

There are also many community businesses that help in various ways through donations and discounts.

11. An exit report will be included as part of the OCCIT agreement. Describe the measurements you will use to assess the program/project effectiveness. In other words, how will the effectiveness of the program/project be tracked and evaluated (i.e. number of tourists; number of people served; number of volunteers attracted, etc.)? Be sure to describe project goals, changes and noticeable benefits that will come about as a result.

This year we are ^{having a} ~~spot~~ for address on all registration forms, so we can know exactly where the entrants are coming from.

We will be auctioning off a Oregon City Tourism Basket that all registred Cars must fill out name and address of where they are from.

Tallying that will help us know where our advertising needs to be focus better for the next year.

12. List sources of support for in-kind matching support (e.g. volunteer hours and donations). In order to estimate the value of donated volunteer hours use \$22.55 (the value of volunteer labor time as of 1-10-15, according to the Independent Sector and The Bureau of Labor Statistics).

| Item | Source of Support | Estimated Value (\$) |
|--|---|----------------------|
| Administration and organization of event | Volunteer labor - Band, Flag, cheer, Booster members and mid ^{and mid} volunteers | \$ 1,701.50 |
| Workers for the day of the event | Volunteer labor - Band, Cheer, Flag, JROTC, Boosters and community volunteers | \$ 13,127.50 |
| | | |
| | | |
| | | |

13. List all grants applied for in support of this project and commitments confirmed to date.

This is the only grant that we have applied for. We are asking few businesses and organizations for monetary donations, which we will probably receive a few hundred

14. What is the percentage of OC Tourism Grant funds to be used for personnel services or administrative costs? 0 %

15. Will the administrator be a paid position? Yes ☐ No ☒

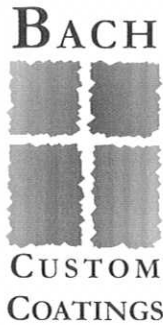
16. Proposed Budget—on the following page please complete the proposed budget. Modify line items as needed to reflect proposed expenses.

- Column A: Show grant monies needed for the program/project.
- Column B: Show cash matching funds.
- Column C: Show donations or in-kind volunteer labor (from question 12).
- Column D: Totals for each category.

****These figures will be transferred to the table on the first page of this application****

Proposed Budget

| Suggested List (not inclusive) | (A) OC Tourism Grant Dollars | (B) Matching Funds (Cash) | (C) In-Kind Matching | (D) Total |
|---|------------------------------------|---------------------------------|-------------------------|---------------------------------|
| Personnel Services (salaries, administration) | | | \$ 623.60 | \$ 623.60 \$0 \$0 |
| Project Administration costs (clerical, advertising, graphics, printing, postage) | | | \$ 1,047.82 | \$ 1,047.82 \$0 \$0 |
| Materials | \$ 1,200.00 | | | \$ 1,200.00 \$0 \$0 |
| Equipment/Supplies | | | \$ 783.90 | \$ 783.90 \$0 \$0 |
| Construction Costs | | | | \$0 \$0 |
| Event Costs | | | \$ 13,127.50 | \$ 13,127.50 \$0 \$0 |
| Transportation Costs | | | | \$0 \$0 |
| Insurance Costs (if needed) | | | | \$0 |
| Additional Expenses (list) | | | | \$0 \$0 \$0 \$0 \$0 |
| Totals | \$ 1,200.00 \$0 | \$0 | \$ 15,582.82 \$0 | \$ 15,582.82 \$0 |



To whom it may concern,

My experience with Pete's Cruise In last year was tremendous. Although the weather didn't exactly cooperate as we had hoped, there was still a great turn out. Several vendors were in attendance, plenty of smiling faces from the spectators were visible, and of course, quite a nice assortment of beautiful cars were on hand.

My company donated a custom garage floor coating installation for the silent auction. It generated quite a bit of interest from future clients and ended up raising nearly a thousand dollars for the Oregon City Marching Band. I couldn't have more pleased with the results.

As the owner of a small, local business, I absolutely love doing things that will stay local and help the community out. (The winner of the floor was an Oregon City resident.) I'm quite sure I'm not alone with my love for community and am hoping the City of Oregon City will take an interest in promoting this year's event. By highlighting this worthy cause, you would be directly responsible for helping the music program at Oregon City High School. With rising costs for things such as uniforms, replacement of older instruments and transportation costs to various events, the band department can certainly use any help it can get. I feel strongly that a quality partnership between The City of Oregon City and local businesses would not only be a terrific way to help the band department, but also bring much needed attention to these local businesses.

I'm looking forward to another successful event this year and hope to see more of my other local business owners stepping up in support.

Thank you in advance for considering your support as well.

Sincerely,

Jeff Bach
Bach Custom Coatings

March 2, 2015

To Whom It May Concern,

I cannot explain strongly enough the overall importance of the Pete's Cruise In car show that is held on Saturday of each Labor Day weekend, as it has been since 2009.

This event is dedicated to funding of the Oregon City High School band program and I can honestly say, that as a classic car enthusiast, this is one of the best shows I have had the pleasure of being involved in. Enthusiasts come from near and far to attend the show which brings a good number of people into our community and thereby increasing the amount of business done here on the day of the show.

This event has grown each year and I'm sure it will continue to grow in years to come.

I know of two families that in fact have moved here – maybe not solely due to the show, but they came once and loved Oregon City and now they call it home.

Sincerely,

A handwritten signature in blue ink that reads "Larry Perini". The signature is written in a cursive, flowing style.

Larry Perini



OCCIT Grant Counsel:

This letter is to inform you of the benefit the annual Pete's Cruise-In car show brings to the community of Oregon City. We have been fortunate in years past to have our high school band students, flag team, and JROTC cadets involved to put on the show for the people of Oregon City.

The car show involves car owners and lovers from all over the area. This annual event brings in over 100 automobiles to Clackamette Park. The community is represented by local food vendors and by the students from Oregon City High School involved in entertaining visitors to the park, informing visitors about the cars, and helping to foster the "small town" feel that Oregon City is known for.

Not only does Pete's Cruise-In bring in many visitors to our area, it also helps to promote our local businesses. Most of our car owners come from outside our city and we help to encourage them to visit our restored Main Street with its many businesses and great restaurants.

Having Pete's Cruise-In as part of our community not only helps students from the band, flag team, and JROTC help raise funds for the year, the car show encourages our students to be proud about their community and promote Oregon City in a positive way.

We are fortunate to live in such a great community and we want visitors to know how great a place Oregon City is! The annual Pete's Cruise-In car show is an event we must do our best to keep in our community.

Respectfully Submitted:

A handwritten signature in blue ink, appearing to read "Dana M. Henson".

Dana M. Henson
Director of Bands
Oregon City High School

7th Annual Oregon City High School

PETE'S CRUISE-IN

Dash plaques for the first 150 cars

September 5, 2015
10am-3pm

Clackamette Park, Oregon City

Help support the
OCHS Band,
Flag and Cheer Team,
and JROTC



Vendors

Raffles

Auctions

REGISTRATION : \$15

PREREORISTRATION : \$10

Bring Canned Food
for H.O.P.E.

2 cans = 1 raffle ticket

CONTACT KIM AT 503 - 841 - 9071 OR PETESCRUISEINOC@GMAIL.COM



Oregon City High School
19761 S. Beaver Creek Road
Oregon City, Oregon 97045

*Thank you for your
help -*



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