

## *Trick 'n Racy Cars*

P. O. Box 1375  
Oregon City, OR 97045  
[www.tricknracycars.org](http://www.tricknracycars.org)

October 6, 2014

Michele Beneville  
City of Oregon City  
PO Box 3040  
Oregon City, OR 97045

Dear Michele

Please accept this letter and attachments as the final report from Trick 'n Racy Cars for the 2014 OCCIT grant for the 2014 Downtown Oregon City car show.

Again, the car show was very successful, bringing more than 400 cars and their owners and passengers to Oregon City. The show cars entered came from as far away as Yakima, Washington. Just as in years past, more than two-thirds of the show entrants came from areas other than Oregon City.

The goals of the Downtown Oregon City car show are to enhance the image of Oregon City as a visitor destination. Adding the Downtown car show event to the City's festival schedule creates a much-needed Autumn event for the community. It appeals to local and statewide interests and brings additional excitement and energy to historic downtown Oregon City.

The grant funds from the OCCIT were primarily used for advertising and publicity, with the remainder of the funds used for production of the shows. The publicity enabled by the grant funds was instrumental in bringing the visitors to Oregon City. Many downtown merchants spoke very favorably regarding the number of visitors to their businesses during the car show.

If you have any questions regarding this final report, please contact me.

Sincerely,

A handwritten signature in blue ink that reads "Mike Sims". The signature is stylized with a large, sweeping "M" and a long, horizontal line extending to the right.

Mike Sims  
Trick 'n Racy Cars  
503-655-6609  
[mikesims@spiretech.com](mailto:mikesims@spiretech.com)



## Oregon City Civic Improvement Trust Tourism Grant Exit Report

This form is to be filled out within 30 days of completion of the OCCIT grant project. Please limit responses to the space provided. If available, please attach any event photo and any promotional material samples (advertisements, flyers, posters, etc.)

When complete please submit to Michele Beneville at City Hall, 625 Center Street. Failure to provide this final exit report will make project Sponsor ineligible for future OCCIT grants.

Project Title 5<sup>th</sup> Annual Car Show in Downtown Oregon City

Organization Trick 'n Racy Cars

Project Coordinator Mike Sims Phone 503-655-6609

Email mikesims@spiretech.com

### 1. Brief project description:

Trick 'n Racy Cars in conjunction with Main Street Oregon City produced a car show on Saturday, September 13, 2014. Show cars were parked on Main Street and adjacent side streets and in parking lots with permission of the property owners.

### 2. Description of project accomplishments:

This was the largest car show to date, with approximately 400 show cars attending. Many of the downtown businesses participated in the show. A poker walk was held that involved 22 downtown businesses. There were vendor booths and raffles to encourage participation of car owners and spectators in the event. Downtown merchants reported a banner day of visits and sales from the car show participants and spectators. Restaurants and taverns had numerous customers all day and into the evening. Some businesses, such as the Ice House, had special after show events that continued the festivities.

3. Measures of performance (i.e. number of people served; effect of the project on tourism):

In order to get a more accurate count of spectators at the car show, monitors at each end of Main Street (7<sup>th</sup> and 10<sup>th</sup>) using click counters counted a total of 3,504 persons entering the car show area at those entry points. A total of 2,973 persons used the elevator. An additional 600 to 800 people came in the show cars. Therefore, well over 4,000 people attended the car show.

Of the approximately 400 cars attending the show, 117 of the registered cars came from Oregon City. Twenty cars came from Washington, with the car that came the longest distance from Yakima.

4. List additional sponsors of the project:

Major sponsors included Busch Furniture and Stein Oil/Red Barn Car Wash. Oregon City News served as media sponsor. Clackamas Auto Parts and Latus Motors were additional sponsors. Fifty Oregon City area businesses sponsored trophies for the event. Other Oregon City businesses provided items to be used as raffle prizes.

5. How were OCCIT grant funds spent?

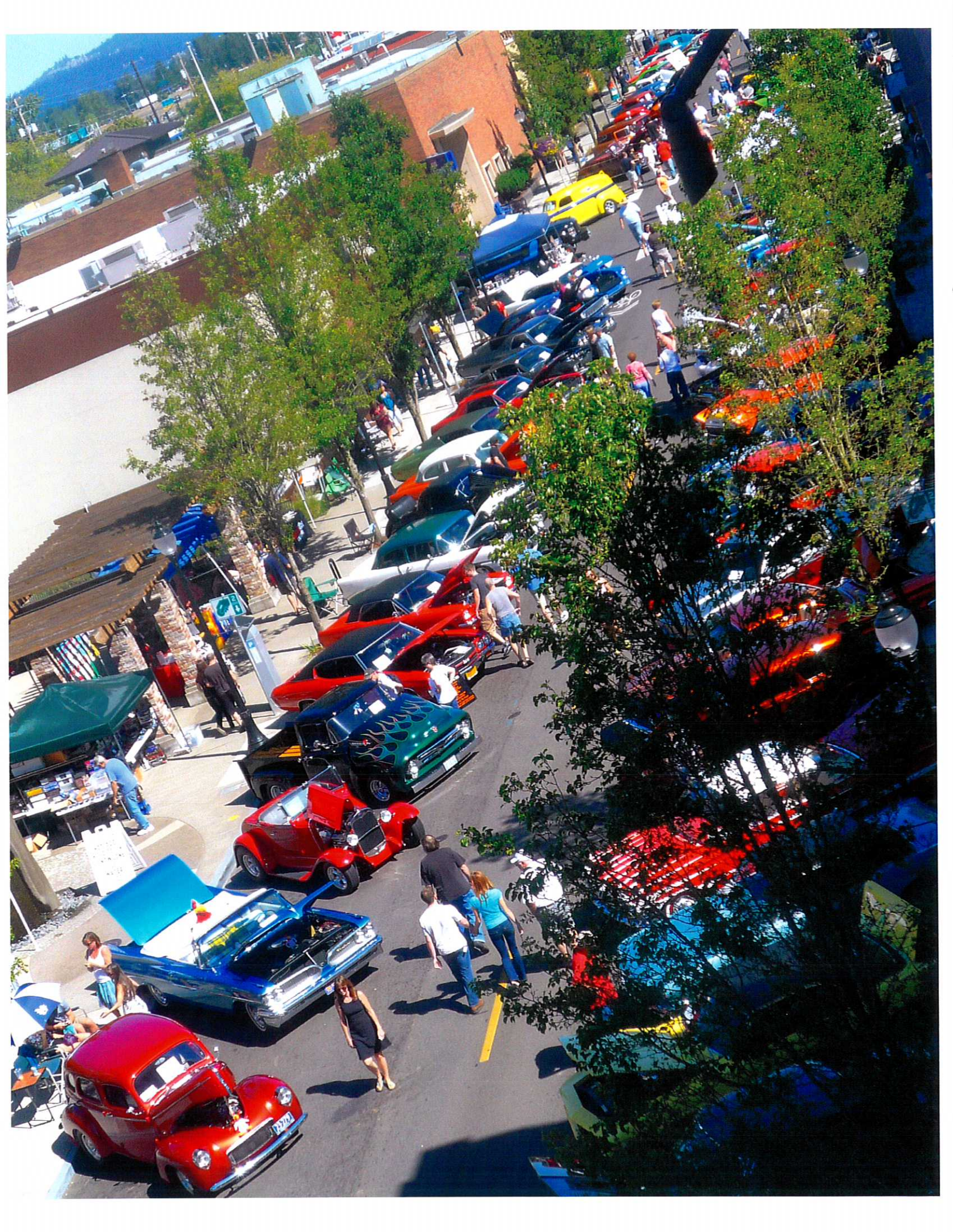
Grant funds were primarily spent on advertising and the logistics of producing the show. \$1,581 was spent on direct ads. \$650 was spent on flyers, posters and a mass mailing to previous show participants. \$811 was spent for barricades and ancillary items related to closing the streets for the show. \$950 was spent on security and show facilities.



6. Final budget:

Suggested List (not inclusive)	(A) OCCIT Tourism Grant Dollars	(B) Matching Funds (Cash)	(C) In-Kind Matching	(D) Total
Personnel Services (salaries, administration)	\$ 0	\$ 0	\$ 0	\$ 0
Project Administration costs	\$ 0	\$ 0	\$ 664.20	\$ 664.20
Planning meetings		0	7173.36	8723.16
Day of event volunteers			885.60	
Graphics preparation				
Advertising (newspapers, magazines)	\$ 1581.00	\$ 0	\$ 0	\$ 1581.00
Publicity (flyers, posters and mailings)	\$ 650.17	\$ 0	\$ 0	\$ 650.17
Entertainment (DJs)	\$ 0	\$ 300.00	\$ 0	\$ 300.00
Event Costs (security, barricades & signs, street closure, toilets)	\$ 1661.00	\$ 0	\$ 0	\$ 1661.00
Trophies & plaques	\$	\$2222.96	\$ 0	\$2222.96
	\$ 0	\$	\$	\$
Additional Expenses (list)	\$	\$	\$	\$
Raffle prizes	107.83	326.95	0	
Grand Raffle		299.00		902.10
Club participation		150.00		
Poker walk		18.32		
Totals	\$ 4000.00	\$ 3317.23	\$ 8723.16	\$ 16,040.39



















# 5th Annual Cruise To **HISTORIC DOWNTOWN OREGON CITY**

Fueled by



**Busch Furniture**

[www.oregoncityfurniture.com](http://www.oregoncityfurniture.com)

and

**Red Barn Car Wash**



**Stein**  
OIL CO. INC.

**Stein Oil**

**Saturday, September 13, 2014**

**10:00 am to 4:00 pm**

**\$20 entry per car**

**(\$15 pre-registration by September 6, 2014)**

**Free admission for visitors and spectators**

**Free downtown parking for spectators**

**Produced by:**

**Trick'n Racy Cars**



A not for profit organization,  
all proceeds go to local charities.

and



**The non-profit Main Street Oregon City**

**Supported by the Oregon City Civic Improvement Trust**

**Contacts:**

Karen Fitch  
Trick'n Racy Cars  
503-657-5942  
cell 503-803-2022  
[mystiqs@msn.com](mailto:mystiqs@msn.com)

Johathan Stone  
Executive Director  
Main Street Oregon City  
971-202-1604  
[jon@downtownoregoncity.org](mailto:jon@downtownoregoncity.org)

Information and Registration  
Forms available at:  
[www.tricknracycars.org](http://www.tricknracycars.org) **f**  
and  
Busch Furniture  
804 Main Street, Oregon City

**Supporting Sponsors**

Clackamas Auto Parts

Latus Motors



## Event Details

- Open to Cars, Trucks & Motorcycles
- Dash Plaques for first 250 Participants
- Trophies and Awards
- Club Participation Award
- Special Awards presented by downtown businesses
- Raffle prizes
- Entrants will be parking on Main Street and other downtown streets
- Food Specials from downtown restaurants
- Games for the Family
- Cruisin' Tunes provided by "The KISN Goodguys"

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## Historic Downtown Oregon City Cruise

Registration No. \_\_\_\_\_

Registration: \$20    Pre-registration: \$15 (non-refundable) (Deadline: September 6, 2014)  
Please print clearly and legibly

-----  
Last name

First name

Spouse

-----  
Mailing address

City, state, zip

Telephone #

-----  
E-mail address

Vehicle: (year,make,model)

Club affiliation

1 vehicle per form please

In consideration of the acceptance of the right to participate, entrants, participants, and spectators release and discharge the Trick'n Racy Cars club, City of Oregon City, and all sponsors, their directors, officers, employees, agents, representatives, servants, and anyone else connected with management or presentation of the Oregon City Main Street Cruise of any known and unknown damages, injuries, losses, judgments and/or claims from any cause whatsoever that may be suffered by any entrant, participant, or spectator to their person or property. Also, each entrant expressly agrees to indemnify all the foregoing entities, firms, persons, and bodies of any form and all liability occasioned resulting from the conduct of any entrant, participant or spectator or under the direction of purchase by participants and the general public at our event. Entrants, participants and spectators release any and all rights to photographs taken by members of the Trick'n Racy Cars club for historical and advertising purposes.

*Entry Form void unless signed and dated:*

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please make check payable to *Trick'n Racy Cars* and mail to:  
*Trick'n Racy Cars, PO Box 1375, Oregon City, OR 97045*

This form is also available for download and printing at:  
<http://downtownoregoncity.org>    or    <http://www.tricknracy.org>



***Trick'n Racy Cars***

[www.tricknracycars.org](http://www.tricknracycars.org)

**2014 Cruises**



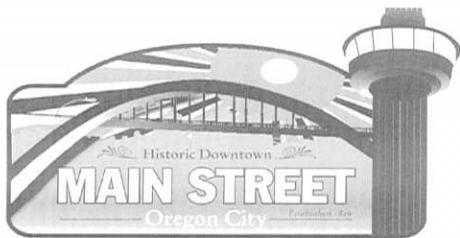
*JUNE 13, 2014 (Friday) **SUNSHINE CRUZ** CLACKAMETTE PARK, OREGON CITY, OR 5-9 pm*

*SEPT. 13, 2014 (Saturday) **CRUISE TO HISTORIC DOWNTOWN OREGON CITY** 10 AM - 4pm*

For more info call: Karen Fitch (503) 657-5942 email: [mystiqs@msn.com](mailto:mystiqs@msn.com)

NW CRUISIN' Magazine  
June 2014





# Downtown Oregon City Cruise

Car Number

Make \_\_\_\_\_ Year \_\_\_\_\_ Model \_\_\_\_\_

Special Features \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Club \_\_\_\_\_

Owner \_\_\_\_\_ City \_\_\_\_\_

sponsored by

supported by



The Oregon City  
Civic Improvement  
Trust



Trick'n Racy Cars



## DOWNTOWN OREGON CITY CRUISE TROPHY PRESENTATION LIST

BEST OF SHOW \*\*\* BUSCH FURNITURE  
BEST OF SHOW \*\*\* RED BARN CAR WASH/STEIN OIL  
AGED TO PERFECTION \*\*\* FIRST CITY CYCLES  
BEST BABY-MAKING BACKSEAT \*\*\* SUPERGENIUS  
DRIVE IT LIKE YOU STOLE IT \*\*\* QUALITY FARM TOYS & HOBBIES  
FAVORITE 30'S VEHICLE \*\*\* K.A.R.S.  
FAVORITE 40'S VEHICLE \*\*\* OREGON CITY ICE HOUSE  
FAVORITE 50'S VEHICLE \*\*\* PAUL'S MOBILE AUTO DETAIL  
FAVORITE 60'S VEHICLE \*\*\* COFFEE RUSH  
FAVORITE 70'S VEHICLE \*\*\* COFFEE RUSH  
FAVORITE AMERICAN CLASSIC \*\*\* OREGON CITY AWARDS  
FAVORITE ANTIQUE \*\*\* ALL STAR PLUMBING & DRAINS  
FAVORITE CAMARO/FIREBIRD \*\*\* OC CHAMBER OF COMMERCE  
FAVORITE CHEVELLE/GTO \*\*\* BUD'S TOWING  
FAVORITE CHEVY \*\*\* NIGHT OWL FLOOR SERVICES  
FAVORITE CHEVY TRUCK \*\*\* OREGONIAN'S CREDIT UNION  
FAVORITE CHOPPER \*\*\* LATUS MOTORS  
FAVORITE CLASSIC \*\*\* CATHY LOWELL, INDEPENDENT INS. BROKER  
FAVORITE CONVERTIBLE \*\* AFFORDABLE CLASSICS  
FAVORITE CUSTOM BICYCLE \*\*\* FIRST CITY CYCLES  
FAVORITE CUSTOM CAR \*\*\* CITIZENS BANK  
FAVORITE DOWNTOWN CRUISER \*\*\* DOWNTOWN O.C. ASSOCIATION  
FAVORITE EARLY CORVETTE \*\*\* OREGONIAN'S CREDIT UNION  
FAVORITE EARLY MUSTANG \*\*\* DAVID M. NASH, EDWARD JONES  
FAVORITE EL CAMINO/RANCHERO \*\*\* CLACKAMAS AUTO PARTS  
FAVORITE ENGINE \*\*\* JIM ESTES GARAGE  
FAVORITE FORD \*\*\* NIGHT OWL FLOOR SERVICES  
FAVORITE GM \*\*\* K & D WHOLESALE ENTERPRISE  
FAVORITE GREEN VEHICLE \*\*\* CLACKAMAS AUTO PARTS  
FAVORITE IMPORT \*\*\* DAVID M. NASH, EDWARD JONES  
FAVORITE INTERIOR \*\*\* THE FLAT  
FAVORITE LATE CORVETTE \*\*\* TRAILS END SALOON  
FAVORITE LATE MUSTANG \*\*\* RUSS LOEB, EDWARD JONES  
FAVORITE LOW RIDER \*\*\* PIONEER PIZZA  
FAVORITE MOPAR \*\*\* PREMIER CHOICE INSURANCE  
FAVORITE MOTORCYCLE \*\*\* LATUS MOTORS  
FAVORITE MUSCLE CAR \*\*\* RELIABLE OFFICE SUPPOT SERVICES  
FAVORITE ORPHAN \*\*\* SPICER BROTHERS PRODUCE  
FAVORITE PAINT \*\*\* BEN'S CUSTOM PAINTING  
FAVORITE PONY CAR \*\*\* K.A.R.S.  
FAVORITE RAT ROD \*\*\* AUTO TEAM  
FAVORITE ROADSTER \*\*\* MIKE GAVAZA, CPA PC  
FAVORITE SPORTSCAR \*\*\* O. C. TRANSMISSION  
FAVORITE TRI-FIVE CHEVY \*\*\* JIM ESTES GARAGE  
FAVORITE TRUCK \*\*\* LUCKY ROOSTER COFFEE HOUSE  
FAVORITE UNDER CONSTRUCTION \*\*\* DOUBLE J CONSTRUCTION  
LADIE'S CHOICE \*\*\* NV BOUTIQUE  
MOST VIEWED \*\*\* CLACKAMAS REVIEW  
OLDIE & GOODIE \*\*\* MAIZEE MAE'S ANTIQUES  
YES! YES! YES! \*\*\* YOU CAN LEAVE YOUR HAT ON

**Sat. Sept. 13th, 2014**

### Schedule of Events

**10 am** Cruise officially begins  
**12 noon** Judging of entries  
**2:30 pm** Awards presentations in  
the Liberty Plaza  
**4 pm** Cruise officially ends

PRODUCED BY:

TRICK'N RACY CARS &  
THE NON-PROFIT MAIN STREET  
OREGON CITY WITH SUPPORT  
FROM AN OCCIT GRANT  
SPECIAL THANKS TO MEDIA

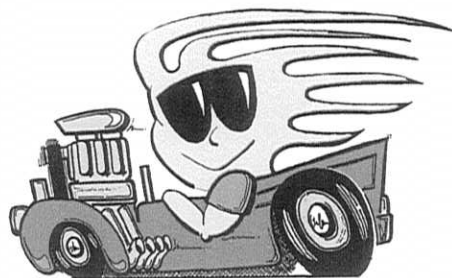
SPONSOR

OregonCity News





**Trick'n Racy Cars and  
Main Street Oregon  
City thank these busi-  
nesses and individuals  
for their contributions  
to the success of the  
2014 Cruise to Down-  
town Oregon City &  
car show event.**



*Trick'n Racy Cars*

## **Event Sponsors**

**Busch Furniture  
Red Barn Car Wash  
Stein Oil**

## **Supporting Sponsors**

**Clackamas Auto Parts  
Oregon City News**

## **Trophy Sponsors**

**Affordable Classics  
All Star Plumbing & Drains  
Auto Team  
Ben's Custom Painting  
Bud's Towing  
Cathy Lowell, Independent Insurance Broker  
Citizens Bank  
Clackamas Auto Parts  
Clackamas Review  
Coffee Rush  
Double J Construction  
Downtown Oregon City Association  
Edward Jones Investments - Russ Loeb  
Edward Jones Investments - David M. Nash  
First City Cycles  
Jim Estes Garage  
K & D Wholesale Enterprise  
K.A.R.S.  
Latus Motors Harley-Davidson  
Lucky Rooster Coffee House  
Maizee Mae's Antiques  
Mike Gavaza CPA  
Night Owl Floor Services  
NV Boutique  
O. C. Transmission  
Oregon City Awards  
Oregon City Chamber of Commerce  
Oregon City Ice House  
Oregonian's Credit Union  
Paul's Mobile Auto Detail  
Pioneer Pizza  
Premier Choice Insurance  
The Flat  
Trails Inn Saloon  
Quality Farm Toys & Hobbies  
Reliable Office Support Services  
Spicer Brothers Produce  
SuperGenius  
You Can Leave Your Hat On**



**Please show your  
appreciation by giving  
these sponsors your  
thanks today, and by  
giving them your  
business all year long!**

**Stein**  
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[www.steinoil.com](http://www.steinoil.com)





# CAR SHOW DOWNTOWN OREGON CITY

Saturday, September 13

10:00 am to 4:00 pm



## CAR SHOW IN HISTORIC DOWNTOWN OREGON CITY

Saturday, September 13, 2014  
from 10:00 am to 4:00 pm.

The Downtown Car Show in Historic Oregon City is one of the premier events of the Fall. Main Street will be sparkling with chrome and fabulous paint on the beautiful vehicles during the show. The car show is produced by the not for profit Trick 'N Racy Cars and the non-profit Main Street Oregon City.

Bring your friends and family and see more than 250 of the greatest muscle cars, custom cars, hot rods, trucks and motorcycles from around the community and the region.

There is even a space for custom bicycles.

Celebrate America's love of the automobile among the historic refurbished buildings of Oregon City's 170 year old downtown. In previous shows, cars have come from as far away as Reno, Seattle, Bend, Prineville, and many other towns in Oregon and Washington.

Admission is free for spectators and the event is geared for the whole family. Major sponsors Busch Family Furniture and Red Barn Car Wash/Stein Oil are joined by many other local businesses in making this event possible. Cruising



Photo by Mike Sims

ing music from the 1950s and 60s will be played throughout the day by a group of DJs. Food and drink will be available at Liberty Plaza and from numerous downtown restaurants and taverns.

All proceeds from the event go to support charities in the Oregon City area. Some of these include H.O.P.E., Meals on Wheels, needy seniors via the

Pioneer Center, summer lunch programs for disadvantaged children at Oregon City schools, Clackamas Women's Services, Oregon City Children's Services, and scholarships for students in the automotive program at Clackamas Community College.

Join us downtown, enjoy the show and support your community.

## Trick 'N Racy A Club That Gives Back to the Community

Trick 'N Racy Cars is a car club based in Oregon City, Oregon. It was formed in 1985 as an all-volunteer, not-for-profit organization to promote the fellowship of owners of hotrods, special interest and classic cars.

Members gather for periodic cruises and events throughout the year. Trick 'N Racy Cars hosts car shows that are used as fund raisers to support the club's charitable giving in the Oregon City community.

The annual "Sunshine Cruz" is always held at Clackamette Park on the Friday evening in June just before Father's Day weekend. The "Cruise to Downtown Oregon City" is held in September on Main Street in historic downtown Oregon City.

These events generate funds to support our charitable donations to various agencies and organizations in the Oregon City community. Over the past several years, Trick 'N Racy Cars has donated over \$45,000, not including the proceeds from Mt. Pleasant, to support the needs of local residents and charities. Among the recipients of these are: H.O.P.E., Meals on Wheels, Clackamas Women's Services, the Oregon City Children's Center, hospice, and many needy seniors. Scholarships are also provided to students in the automotive programs at Clackamas Community College.

Anyone interested in old and young cars, are welcome to join. You do not need to have a car, just an interest and willingness to participate.

Where the Detail Comes To You!

EXTERIOR - INTERIOR - FULL DETAIL

**PAUL'S**



# Car Show

## DOWNTOWN OREGON CITY

Fueled by



**Busch Furniture**

[www.oregoncityfurniture.com](http://www.oregoncityfurniture.com)

and



**Red Barn Car Wash**



**Stein Oil**

**Free admission  
for spectators.**

**Come and view:**

Street rods, muscle cars, custom cars and trucks, motorcycles and other interesting vehicles

**Saturday, September 13, 2014**

**10:00 am to 4:00 pm**



Media Sponsor

**OregonCityNews**

Produced by:  
**Trick'n Racy Cars**  
A not for profit organization

and



Info: [www.tricknracycars.org](http://www.tricknracycars.org)

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# 5th Annual Cruise to **HISTORIC DOWNTOWN OREGON CITY**

fueled by



**Busch Furniture**

[www.oregoncityfurniture.com](http://www.oregoncityfurniture.com)

&



**Red Barn Car Wash**



**Stein Oil**

## **SATURDAY**

### **SEPTEMBER 13, 2014**

## **10AM to 4PM**

*\$20 entry per car (\$15 pre-registration by Sept. 6)*

*Free admission for visitors and spectators*

*Free downtown parking for spectators*

*Produced by Trick'n Racy Cars  
a not-for-profit organization, all proceeds go  
to local charities, and*



*The non-profit Main Street Oregon City  
Supported by the Oregon City Civic Improvement Trust*

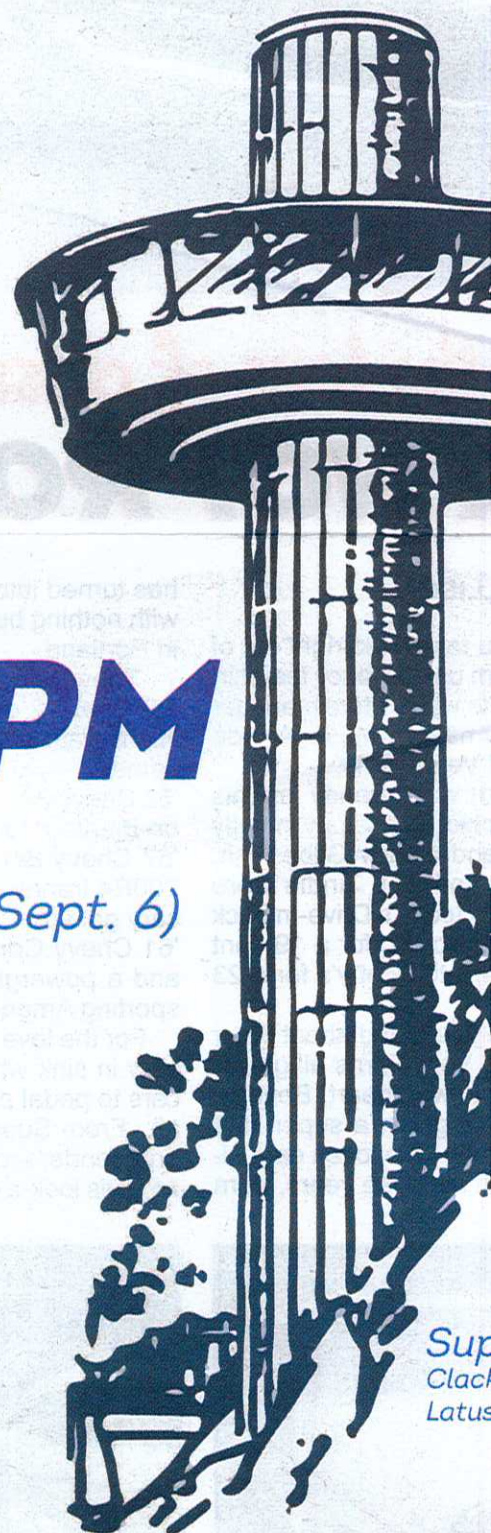


### **contacts:**

Karen Fitch  
TRICK'N RACY CARS  
503-657-5942  
cell 503-803-2022  
[mystiqs@msn.com](mailto:mystiqs@msn.com)

Jonathan Stone  
Executive Director  
MAIN STREET OREGON CITY  
971-202-1604  
[jon@downtownoregoncity.org](mailto:jon@downtownoregoncity.org)

Information  
Forms  
[www.tricknracycars.com](http://www.tricknracycars.com)  
and Bus  
804 Main St





# Car Show Downtown Oregon City

*Fueled by Busch Furniture & Stein Oil / Red Barn Car Wash*

**Saturday, September 13, 2014**

**10 a.m. to 4 p.m.**

**on Oregon City's Main Street**

## **Come and view:**

Street rods, muscle cars, custom cars, trucks, motorcycles and other interesting vehicles.

**Free admission**  
for spectators

Bring the family  
and enjoy the show

Produced by not-for-profit Trick 'n Racy Cars and Main Street Oregon City with support from an OCCIT grant. Show proceeds go to help fund local charities such as:

*HOPE, Meals on Wheels, needy seniors, OC school summer lunch programs, Clackamas Women's Services, OC Children's Center, automotive scholarships at CCC*

For more information visit:



**[www.tricknracycars.org](http://www.tricknracycars.org)**



or

**[www.downtownoregoncity.org](http://www.downtownoregoncity.org)**



Special thanks to our media sponsor the

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# CRUISE-IN TO CAR SHOWS

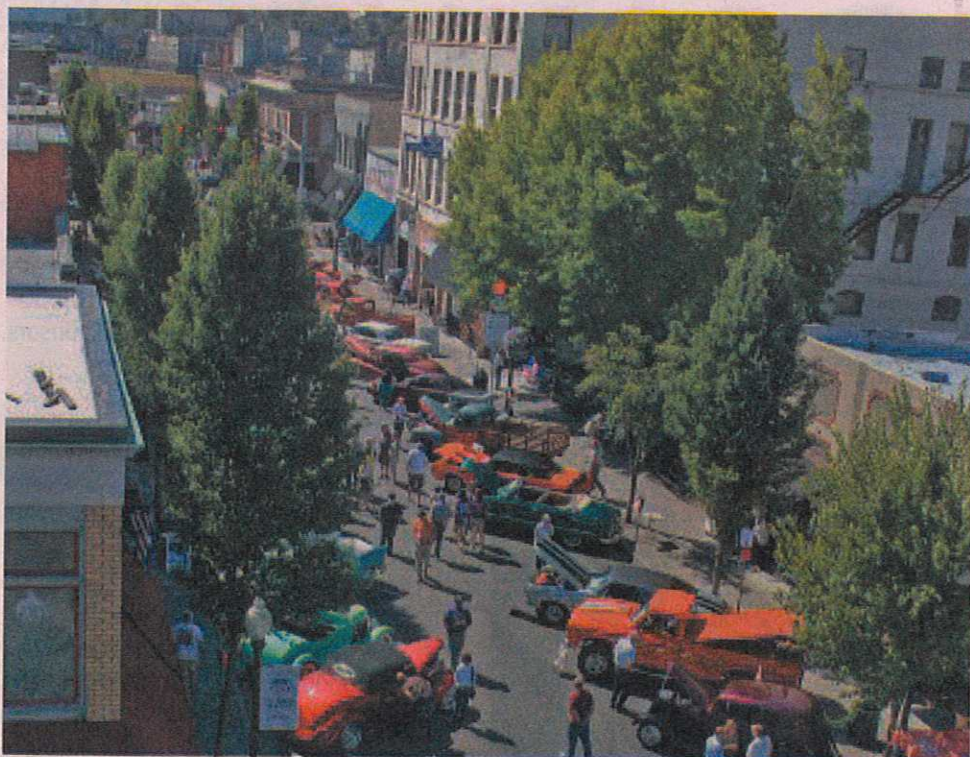


Photo courtesy: Main Street OC

Oregon City's downtown car show is one of the county's largest.

## SABIN-SCELLENBERG CENTER SKOOL DAYZ ANNUAL CRUISE-IN JUNE 7

Cruise in from 8 a.m. to 2 p.m. to the Sabin-Schellenberg Professional Technology Center, 14450 SE Johnson Rd., Milwaukie. Pancake feed 7 a.m. to 10:00 a.m. Ladies get pampered at the Spa and there will be a tool trade-in and sale! Dash plaques, raffle prizes, trophies and BBQ. Proceeds go to Sabin-Schellenberg Professional Technology Center. Registration 8 a.m. to 11 a.m. - \$15 per car. "Support Today's Student for Tomorrow's Future". For more information call Norm at 503-637-3303 or Robbie at 503-550-4425.

## HIGH ROCKS CRUISE IN GLADSTONE, JUNE 8

Sponsored by the Associated Fords of the 50's. \$10 entry fee (free for teens) gets your rig in the show. Trophies, raffle (bring canned food and receive 3 free tickets!), 50/50 and more! Special award for "best

teen ride". 10 a.m. to 2 p.m. at High Rocks Pub, 915 E. Arlington St., Gladstone. For more information call 503-630-6244.

## TRICK 'N RACY CARS 27TH ANNUAL SUNSHINE CRUZ, JUNE 13

From 5 p.m. to 9 p.m. at Clackamette Park in Oregon City, \$15 entry per vehicle at gate, \$10 early entry. Open to cars, trucks, motorcycles. Dash plaques go to first 200 entries, trophies and special awards, music, raffles and more. Visit [tricknracycars.org](http://tricknracycars.org).

## KICKIN IT OLD SCHOOL, JUNE 14

From 8 a.m. to 4 p.m. at Barton Park in Boring. Registration: \$20.00 \*includes park fee. Food, Games, Raffles, Great Awards! Camping available on-site too! Hosted by Class Act Car Club and Presented by Carolina Kustoms. For more information call 503-703-6781.

continued on page 5

SUMMER SAVING