



Oregon City Civic Improvement Trust Tourism Grant Exit Report

This form is to be filled out within 30 days of completion of the OCCIT grant project. Please limit responses to the space provided. If available, please attach any event photo and any promotional material samples (advertisements, flyers, posters, etc.)

When complete please submit to Michele Beneville at City Hall, 625 Center Street. Failure to provide this final exit report will make project Sponsor ineligible for future OCCIT grants.

Project Title OCHS Pete's Cruise In
Organization OCHS Band, Flag Team, Cheer, and JROTC
Project Coordinator Michelle Rizzo Phone (503) 516-0697
Email Rizzo@RizzoAirbrushing.com

1. Brief project description:

Cruise In fundraiser including car show, vendors, carnival games, and BBQ

2. Description of project accomplishments:

We were able to bring hundreds of people into Oregon City while raising money for our high school programs.

3. Measures of performance (i.e. number of people served; effect of the project on tourism):

This year it rained almost the entire day, but we were still able to have 87 cars register for the car show part. Our count of visitors to the event was in the mid 400s, and we were able to raise \$5,000 for the high school programs.

4. List additional sponsors of the project:

There were a lot of additional sponsors for local and out of town companies that sent us items to raffle off for our auction and raffle prizes. I can send a complete list if needed, but there were about 70 businesses that donated items and no monetary donations.

5. How were OCCIT grant funds spent?

We used the OCCIT funds to purchase more banners to hang around the area to guide people towards the park. We also purchased advertising spots on-line and in print in a few car magazines.

6. Final budget:

Suggested List (not inclusive)	(A) OCCIT Tourism Grant Dollars	(B) Matching Funds (Cash)	(C) In-Kind Matching	(D) Total
Personnel Services (salaries, administration)	\$0	\$0	\$ 4800	\$ 4800
Project Administration costs (clerical, advertising, graphics, printing, postage)	\$	\$0	\$0	\$
Materials	\$1396.80	\$	\$	\$1,396.80
Equipment/Supplies	\$	\$	\$300	\$300
Construction Costs	\$	\$	\$	\$0
Event Costs	\$	\$	\$150	\$150
Transportation Costs	\$	\$	\$	\$0
Insurance Costs (if needed)	\$	\$	\$	\$0
Additional Expenses (list)	\$	\$	\$	\$0
Totals	\$1396.80	\$	\$5100	\$6646.80