

# Oregon City Civic Improvement Trust Tourism Grant Exit Report

This form is to be filled out within 30 days of completion of the OCCIT grant project. Please limit responses to the space provided. If available, please attach any event photo and any promotional material samples (advertisements, flyers, posters, etc.)

When complete please submit to Michele Beneville at City Hall, 625 Center Street. Failure to provide this final exit report will make project Sponsor ineligible for future OCCIT grants.

Project Title The Peace Corps: 50 Years of Service	
Organization Committee for a Museum of the Peace Cor	ps Experience
Project Coordinator <u>Martin Kaplan</u>	Phone 503-699-9833
Email _pcmuseum@comcast.net	

#### 1. Brief project description:

This event began at the end of March, 2014, and consisted of displays of Peace Corps memorabilia brought back to the United States by returned Peace Corps Volunteers. These items were displayed in the hallway of Pauling Center. The exhibit also entailed the use of informational display panels detailing various aspects of Peace Corps overseas service and ran the gamut from recruitment through returning home. This part of the show took over the entire Alexander Art Gallery in the Niemeyer building. There were also banners depicting scenes from many countries of service hung in the Community Center. We were able to coordinate with the International Week Celebration at the College and have a joint official opening on Saturday, April 26. The College President, Joanne Truesdell, gave opening remarks and was followed by State Senator Michael Dembrow. International snack food was available to visitors. After the opening remarks by the guest speakers there was a concert by the Satori Mens' Chorus. On Tuesday, April 29, another opening was held in order to attract more College students and personnel. There was a performance by an African drumming and dance troupe (Anansi Beat). This was followed by a demonstration of African drum making. The exhibit ran through the end of May. The Third Goal of the Peace Corps is to bring the world home. This event exemplified the spirit of the Third Goal.

OCCIT Exit Report Page - 1 -

#### 2. Description of project accomplishments:

- a) Numerous people, both from the surrounding community and the college, were made aware of all of the phases of the Peace Corps experience.
- b) Visitors had the opportunity to see Clackamas Community College and to gauge the campus buildings and classrooms and college surroundings.
- Several exhibit visitors requested more information about joining the Peace Corps.
- d) A number of guests used various facilities in Oregon City, such as restaurants and shopping.
- e) Some visitors mentioned that they would like to return to Oregon City to see more of it.

- 3. Measures of performance (i.e. number of people served; effect of the project on tourism):
  - Although we don't have an overall count of visitors, we are confident that hundreds of people saw the show during its run.
  - b) We were able to survey a random selection of visitors on April 26 and 29. A summary of those results is appended together with a sample survey form.

OCCIT Exit Report Page - 2 -

- c) List additional sponsors of the project:
  - 1. Clackamas Community College
  - 2. The International Week Celebration Committee (at CCC)

### d) How were OCCIT grant funds spent?

Although OCCIT provided a grant of \$16,000 based on our perceived needs we spent only about half that amount. This was due to Clackamas Community College providing more support for the project than originally anticipated. Grant funds were spent for the following major item categories. A detailed final budget is included.

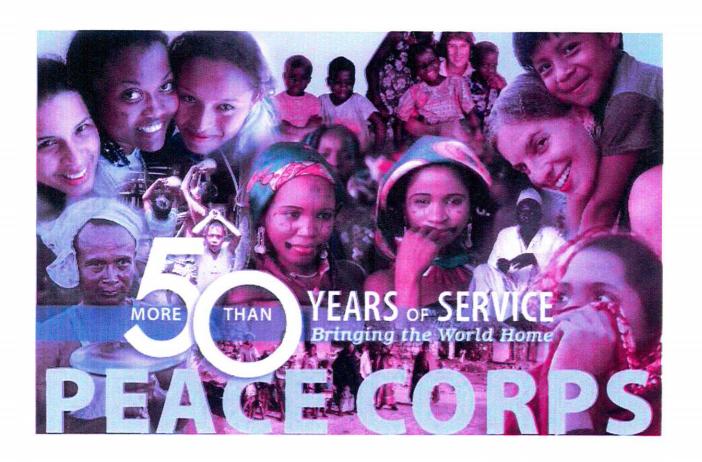
- 1. Personnel Services
- 2. Printing, Advertising and Mailing Costs
- 3. Construction Costs
- 4. Truck Rental and Moving Fees
- 5. Costs to Hire Opening Ceremony Performers
- 6. Food Service Costs

OCCIT Exit Report Page - 3 -

### e) Final budget:

Suggested List (not inclusive)	(A)	(B)	(C)	(D)
	OCCIT Tourism Grant Dollars	Matching Funds (Cash)	In-Kind Matching	Total
Personnel Services (salaries, administration)	\$ 750.00	\$	\$ 3,000.00	\$ 3,750.00
Project Administration costs (clerical, advertising, graphics, printing, postage)	\$ 1,126.38 308.47	\$	\$ 500.00	\$ 1,934.85
Materials	\$ 410.00 199.95	\$	\$	\$ 609.95
Equipment/Supplies	\$ 27.93 17.01	\$	\$ 200.00	\$ 244.94
Construction Costs Sound Engineer	\$ 120.00 150.00	\$	\$ 1,000.00	\$ 1,270.00
Event Costs (exhibit space and storage/prep space)	\$	\$	\$ 4,500.00 1,000.00 500.00	\$ 6,000.00
Transportation Costs (truck rental/moving costs)	\$ 448.35	\$	\$ 500.00	\$ 948.35
Insurance Costs (if needed)	\$	\$	\$ college is self-insured	\$
Additional Expenses (list) Food Costs	\$ 1,250.00 658.41 234.00	\$	\$	\$ 4,276.73
Performance Costs	1,300.00 500.00			
Student Workers  Bank Account Set-up	210.00			
Totals	124.32 \$ 7,834.82	\$	\$ 11,200.00	\$ 19,034.82
Iotals	\$ 1,034.02	P	\$ 11,200.00	\$ 13,034.62

OCCIT Exit Report Page - 4 -







### You Are Invited!

To the opening celebration of an exhibit:

THE PEACE CORPS: 50 YEARS OF SERVICE

As part of International Week at Clackamas Community College

Saturday, April 26, 2014, 10 a.m.

In the Niemeyer Center 19600 Molalla Avenue, Oregon City, OR 97045

Included will be a concert by Satori Men's Choir Light refreshments will be served

For more information, go to:

www.museumofthepeacecorpsexperience.org



Visit our exhibit

## **THE PEACE CORPS: 50 YEARS OF SERVICE**

March 25-May 8, 2014

At Clackamas Community College in the Niemeyer Center 19600 Molalla Avenue, Oregon City, OR 97045

Join us for the opening day celebration of International Week at Clackamas Community College

Saturday, April 26, 2014, 10 a.m.



Light refreshments will be served

For more information, go to: www.museumofthepeacecorpsexperience.org



CMPCE thanks the Oregon City Civic Improvement Trust for a grant to help put on this exhibit Co-sponsored by





Thank you for visiting the Clackamas Community College's International Week celebrating Peace Corps Volunteers held April 26-May 1, 2014 in Oregon City, Oregon.

A grant from the Oregon City Community Improvement Trust (OCCIT) helped support expenses - thus the direction of the questions:

- 1. What was the primary reason for your attending the exhibit? (example: Peace Corps interest, international learning, other)
- 2. What is your name and in what city or town do you reside?
- 3. During your trip to CCC, did/will you visit any other locations in Oregon City? (Shopping, sightseeing a/o eating)
  - a. Yes please elaborate
  - b. No will you reconsider?
- 4. Are you an RPCV, CCC student, other?
- 5. What portion(s) of the exhibit did you enjoy:
  - a. Most?
  - b. Least?

There are Peace Corps and Oregon City brochures available.

# CCC survey summary Taken on Tuesday 29 April

1. Why Visit	2. Name	2. Hometown	3 a. Yes	3 b. No	4. RPCV	4. CCC	4. Other	5 a. Most?	5 b. Least?
Helped put it together.	Martin Kaplan	Oregon City		Yes	Yes	Faculty		Putting it together. Memories it brought back.	Lack of crowd on opening day
Work in Art Dept.	Nora Brodnick	Portland		No		Faculty		Information on JFK and the foundations of the Peace Corps; The African Drummers	
International learning		Oregon City	Yes; Shopping; Rivers			Student		Most	
Very interesting; want to learn more	Kaitlyn Lakey	Oregon City		No, I live here!		Student		Everything!	
Walked by on the way to class	Seth Fisher	Aurora, OR		No		Student		I thought it was all interesting/informative	
International Learning	Chibia	West Linn	Yes; I like to go out and explore other cities, primarily Portland			Student		Different cultural items	Very wordy
Peace Corps interest	Trevor Lecke	Happy Valley		No		Student		Asian Dress	None
Other	Thy Nguyen	Portland	Yes			Student		Most	
I like learning about international aid organizations	Kirstin Bruner	Mulino, OR				Student		I liked the artifacts and clothing from other countries	
International Learning	Abdularciz Babhish	Kingdom of Saudi Arabia		No		Student		Most	
Attending the drum exhibit nearby	Lisa Smith	Portland		No			Other	History, Map	

1. Why Visit	2. Name	2. Hometown	3 a. Yes	3 b. No	4. RPCV	4. CCC	4. Other
Volunteer	Danna Sweider	Milwaukie		No		Student	
I'm very interested in other countries	Godlyn Ulinwa	West Linn	Yes			Student	
Walking through	Max	Portland		No-Sure!		Student	
Generally come to exhibit at the gallery	Sammy	Oregon City	Yes				Work at CCC;stuff
Peace Corps interest; wanting to know more about it	Vivian Rodriguez	Milwaukie		No—live not far		Student	
International Learning	Jie	China	Yes; shopping; CTC Hospital			Student	
	Alice		Yes; shopping			Student	
Totals	17 people		7 yes				

## **CCC survey summary** Taken on Saturday 26 April

1. Why Visit	2. Name	2. Hometown	3 a. Yes	3 b. No	4. RPCV	4. CCC	4. Other	5 a. Most?	5 b. Least?
Helped put it together.	Martin Kaplan	Oregon City		Yes	Yes	Faculty		Putting it together. Memories it brought back.	Lack of crowd on opening day.
Peace Corps interest	Judy Miner	Portland		No	Yes—Spou se U.N. Volunteer - 1983-85 (recruited through/in partnership with RPCV)			Meeting other people interested in international work	
Chair of CCC's International Ed. Committee	Ida Flippo	Damascus, OR		No		Staff/Fa culty		All of it	
Curiosity of the Peace Corps	Dylan Plother	Oregon City	Yes			Student		Most	
See the PC exhibit	Michael Colombo	Vancouver, WA	Yes—Clac kamette Park		Yes-Sierra Leone 1969-1970			Pictures and stories	N/A
Helped to plan International Week Celebration	Amy Burghardt	West Linn				Classifie d Staff		The exhibit was amazingly beautiful and informative. Thank you for bringing it to CCC	
Peace Corps interest	Bill Saphir	West Linn	Yes- looking for a restaurant		Yes			Most	
Was in Peace Corps & had object in the exhibit!	Bill Stein	Portland	No, only bettime today	cause no	Yes—Niger 1990-93			Exhibit, food, entertainment	Wayfinding—I had a tough time finding my way to the venue
Exhibit	Susan B. Gallagher				Yes, Russia, 1994-96			The wall exhibits	My dress was displayed but not identified. It was from Ukraine
Former Peace Corps Volunteer	Stuart Hugill	Troutdale, OR		No	Yes			Good exhibits	Expected more exhibits

1. Why Visit	2. Name	2. Hometown	3 a. Yes	3 b. No	4. RPCV	4. CCC	4. Other	5 a. Most?	5 b. Least?
Previous Peace Corps service, wanted to reconnect	Barbara Buchingham -Hayes	Portland		No	Yes, Liberia			Enjoyed it all—Exhibit, Choir concert, and wonderful food	
Dad had artifacts on display	Mary Colombo	Estacada	Yes			Past CCC student		Artifacts, food	
RPCV	Ted Brunell	Wilsonville		No	Yes			Satori; Picture Exhibit; brief history	Political talk
Interested in Peace Corps history	Jackie Flowers	Gladstone		No, not today		Faculty		,	
Ex PC	Tom Conlen	Happy Valley			Yes				Speeches
Peace Corps interest	Ron Myers	Brush Prairie, WA	Yes, CCC, Oregon City downtown		Yes			Alexander Gallery. Pauling Center, Satori!	5,000
To sing at the exhibit	Michael Dawson	Portland		No-will reconsider			Wife is RPCV	All were good	
To meet new people who are ex-Peace Corps volunteers	Estela Sanchez	Gresham	No, but plar pizza afterw		Yes			The pictures	Not many people attended
Peace Corps interest		Portland	Yes, Mother's house				Yes	The food	Nothing I disliked
Peace Corps interest	Dave	Portland		No	Yes			All parts excellent	
Peace Corps interest	Richard Dent	Happy Valley		No	Yes				
Former PCV	Bruce Rang	Beaverton		No	Yes			Culture shock	
Peace Corps interest, international experiences— helped organize the event		West Linn	Yes, I live in West Linn				Yes	All	
RPCV	Steven Hersh	Molalla		No	Yes			Talking with people, rekindling old times	

1. Why Visit	2. Name	2. Hometown	3 a. Yes	3 b. No	4. RPCV	4. CCC	4. Other	5 a. Most?	5 b. Least?
Curiosity	Vic Bartholome w	Sherwood, OR		No	Yes			Volunteer stories	Political history
Peace Corps	Tadakazu Kumashiro	Beaverton		No	Yes			Everything	
Married to RPCV; interested in exhibit	Carolyn Myers	Brush Prairie, WA	Yes, restaurant, shopping				Married to RPCV	Panels; Satori	
Peace Corps interest		Vancouver, WA	Yes, shopping		Yes			Food and Exhibit	
I was a speaker but I also have a strong interest	Michael Dembrow	Portland		No			I'm a State Senator	Great sense of history and camaraderie	
Possibly meet someone that served with me	Bernard Rafalski	Gresham		No	Yes			RPCV stories	Not interactive enough—need more AV
Peace Corps interest	Robben Romano	Milwaukie	No-not toda visited seve locations recently(Pio Center, Pac Associates	ral other	Yes			Informative displays; food; concert	All was excellent
Peace Corps interest	Sue Warninghoff	Portland	Yes—sigh tseeing—t he town has grown!		Yes—Liberi a IV			The Food! Choir; what was on the exhibits	
I sing with Satori Men's Chorus	Ken Skach- Mills	Portland		No	Yes-Nepal 1984-86			The objects on exhibit	
Peace Corps interest, international experiences— helped organize the event		West Linn	Yes, I live in West Linn				Yes	All	





