



MEMORANDUM

To: Oregon City, City Commission
From : Tony Konkol, Community Development Director
Re : Signage on the Inside of Windows
Date : March 23, 2015

During the March 10, 2015 City Commission Work Session on the proposed amendments to the sign code, the Commission directed staff to consider regulating signs on the inside of windows.

Neither the current nor the proposed signage standards regulate signage on the inside of windows (such as size, number of signs, material, etc). While there are no legal barriers to regulating signage on the inside of windows, staff recommends that the Commission avoid doing so for the following reasons:

- Generally, staff has not found that interior signs interfere with public safety.
- The code is meant to support economic development of Oregon City businesses and flexibility in use of interior signage is one method to support local businesses.
- Signage on the inside of a window is easier to install/remove, and often temporary in nature.
- If the signage was regulated and a permit was needed, the cost of a sign permit (\$172 plus 5% of the construction cost of the sign) would likely exceed the cost of the sign.

For the reasons identified above, staff does not recommend regulating signage on the inside of windows. If the City Commission would like to pursue standards, staff can draft language accordingly.