



2013 - 2015 GOALS AND PRIORITIES

City Commission



OREGON CITY

City Commission of Oregon City

Mayor and Commissioners

Mayor Doug Neeley

Commission President Kathy Roth

Commissioner Rocky Smith, Jr.

Commissioner Carol Pauli

Commissioner Betty Mumm



City of Oregon City

Vision and Mission Statements

Vision: Celebrate Oregon City's historic role as a regional hub.

Mission: Build a sustainable, healthy community that promotes safety, economic opportunity, livability, environment, and uniqueness.

GOAL 1

Implement Economic Development Strategy and Maintain an Environment for Success

Cove Project

- Finalize a Disposition and Development Agreement for the Cove project

Oregon City Market Place Project (Rossman landfill)

- Continue to work with property owners and developers

Downtown

- Continue interface with the City and Main Street

Incorporating and Incentivizing Industrial Land

- Identify focus area and type of development
- Begin discussions with property owners
- Plan for site(s) development and preparation



GOAL 2 Address Critical Facility Needs

Library

- Site acquisition
- Bond election held
- Architect selection and preliminary site design plans
- Site dedication

Public Works

- Site acquisition in 2013
- Design concepts and financing in 2014

Campus Facility

- Clarify a location for a City campus facility

Police Station

- Conduct public opinion poll
- Determine financing for new police station

Ermatinger House

- Continue seeking grants to reach funding goal
- Determine maintenance and operations
- Full restoration by end of 2014

End of the Oregon Trail Interpretive Center

- Vision and programming for the site
- Consider other partners
- Plan for building repair and maintenance

GOAL 3 Enhance the Livability of the Community

South End Concept Planning Process

- Complete and adopt the South End concept plan and associated code amendments to implement the plan

Beavercreek Road Concept Plan

- Complete the adoption process for the Beavercreek Road concept plan once all appeals have been addressed

Willamette Falls Site

- Continue in due diligence for safety and stability
- Investigate a process to master plan the property
- Determine City's commitment to the property

Promenade, Municipal Elevator and Carnegie Center National Register Nomination

- Complete RFP for nomination package and hire consultant
- Submit nomination to the State of Oregon for consideration

Police Staffing

- Increase tax rates to fund and hire three or four new police officers

Sign Code

- Complete RFP for public outreach facilitator
- Review, revise, and adopt associated code amendments

GOAL 4 **Seek Opportunities to Maintain Communications with Citizens and Facilitate Citizen Participation**

Revitalize Arts Commission

- Review goals and implementation options at a Work Session in 2013



GOAL 5 Maintain Fiscal Health & Long Term Stability

2014 Water Rate Rollback

- Prepare for May 2013 ballot measure
- Document strategic planning timeline for master plan updates and rate studies for all Oregon City Public Works utilities

Parks Maintenance Utility Fee

- Consider implementing PMUF
- Consider incorporation of fees for police and public spaces

Effective Management of the City's Rights-of-Way

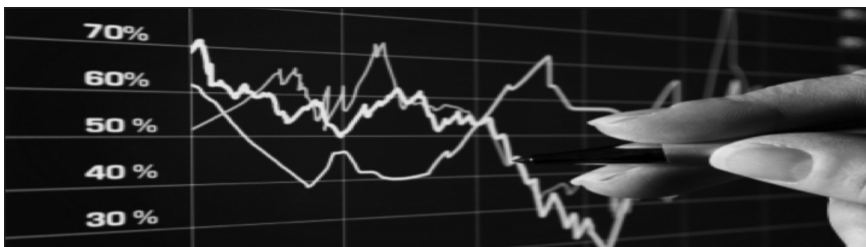
- Develop and adopt master utility ROW ordinance
- Determine effect to current utility users of ROW
- Hire new FTE for ROW and risk management, contingent on available funding

Review City Charter

- Develop detailed statement of changes, expectations, and required resources

Enhance Financial Reporting & Stewardship

- Implement a biennial budget for 2013 – 2015
- Develop five-year financial forecasts for the General Fund and major operating funds
- Adopt financial management policies
- Design the adopted budget to obtain the Distinguished Budget Presentation Award from GFOA and obtain the award within the next two cycles
- Develop Popular Annual Financial Report for Oregon City residents





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