



Background

The public art mural program is a Beaverton, city-wide program administered by the Beaverton Arts Commission (BAC) as part of its Public Art Program. The Beaverton City Council voted in April 2008 to exempt all public art from the City's sign code and create a public art program for display of art on public rights of way and on private building facades and other private property under the terms of easements to be granted to the City for that purpose. New murals are reviewed by the Public Art Selection Committee, a standing committee that is responsible for overseeing the City's Public Art Mural Program. Committee members include a representative from the City and the Arts Commission, as well as artists, arts patrons, a City resident and an experienced muralist. The program has a matching grant fund opportunity available.

Eligibility

Any individual or organization interested in creating an outdoor mural in the City of Beaverton must apply for approval through the Public Art Mural Program, regardless of whether funding is being requested. To be eligible for approval and/or funding from the Public Art Mural Program, the mural must be located in the City of Beaverton. Murals approved through this program must remain on the approved site for no less than five years.

Applicants may be:

1. An individual artist or a group of individual artists.
2. A building owner.
3. A not-for-profit organization. This includes registered neighborhood associations, citizen-based groups and organizations with IRS 501(c)3 status. However, IRS 501(c)3 is not required.

Funding Criteria + Restrictions

Applicants must have a plan to match the Public Art Mural Grant request with a one-to-one match that may be all cash or a combination of cash and in-kind contributions. This one-to-one match must be reflected on the application budget page.

1. Funds will be awarded based on need as evidenced in the application.
2. Applicants are expected to provide a one-to-one match for funds requested through the Public Art Mural Program.
3. Purchases of food or equipment will not be funded through the Public Art Mural Program. (Rental of painting equipment or the purchase of painting supplies are fundable expenses.)
4. Public Art Mural funds may not be used to pay for a staff position. (Paying an artist(s) to design and paint a mural are fundable expenses.)

SelectionCriteria:

Murals will be approved based on the following criteria.

Accessibility: is viewable by the public, meets City accessibility codes;

Artist Quality: strength of the artist's concept and demonstrated craftsmanship;

Contemporary Relevance: appropriateness for our time;

Context: architectural, geographical, socio-cultural and historical;

Feasibility: budget, timeline, experience, etc.;

Originality: uniqueness;

Permanence: will last a minimum of five years, resistance to vandalism and weather;

Scale: appropriateness of scale to the surrounding neighborhoods;

Suitability: appropriateness to surrounding neighborhood;

Technical proficiency: technical skills and artistic experience;

The Commission encourages artists of all ages and races to apply. All artistic styles are welcome.

Mural Requirements

Every applicant must demonstrate that they will:

- a. Use media that ensures mural longevity and durability.
- b. Paint on a surface and structure that is stable and ready (or will be stable and ready) for painting.
- c. Use acceptable graffiti/UV coating on the finished mural that provides resistance to vandalism and weather.
- d. Create a mural that is accessible to the public.

Every applicant must provide a signed easement from the building owner. The building owner must commit to keep the mural unchanged for a minimum of 5 years and to maintain the mural during that time.

Mural Approval Process

1. **Meet with Beaverton Arts Commission staff** for initial review of imagery, location, funding and building owner's approval.
2. **Submit Public Art Mural Application.** Include 15 copies of color rendering of proposed mural, photographs of site and physical surroundings, project timeline, project budget, written description of proposed mural, site, wall preparation, materials and processes, protective coating, individuals/groups involved, evidence of community support (e.g., letter from building owner, neighborhood association, adjacent neighborhoods/businesses, etc.)
3. **Request mural proposal presentation at a Public Art Selection Committee meeting.** Meeting notice is sent to applicable neighborhood association by the Beaverton Arts Commission.
4. **Present mural to Public Art Selection Committee.** Following the presentation, a decision is made based upon adopted selection criteria for public art murals (see mural criteria and requirements).

5. **Building owner provides a notarized signed Art Easement agreement.** The agreement is then signed by the Mayor and filed with the City Attorney's office.
6. **Artist signs form agreeing to terms of Art Easement agreement and waiver of rights under the federal Visual Artist Rights Act** that would interfere with the performance of any rights under the Art Easement agreement.
7. **Applicant signs agreement with BAC to receive payments** *if receiving public funding.*
8. **Arts Commission sends official notification of approval to proceed** *if not receiving public funding.*
9. **Artist begins painting mural.**
10. **Applicant contacts Beaverton Arts Commission** Executive Director, Jayne Scott, at 503-526-2288, notifying her of completion of mural.
11. **Applicant provides digital images** of completed mural for Arts Commission's online gallery of public art murals.

Funding Availability

The number of public art murals awarded funding is dependent on the funds available and the number of applicants submitting each year.

Special Acknowledgement

The Beaverton Arts Commission would like to recognize and thank the **Regional Arts and Culture Council** (RACC) for their guidance in setting up this mural program. RACC's Public Art Mural Program was used as a model for the Beaverton program.