

## **Director's report March**

### **Statistics-**

-checkouts of physical library materials are 95% of the number of checkouts at this time last year; this figure does not include Library2Go checkouts, which are 215 more than this time last year (and steadily growing)

-door count is up over this time last year at 103 %

-people used the self-check 759 more times this month than the same month last year; for the year that figure has accumulated to 3120 more times

-fines and fees were up \$718.56 more than this time last year and cultural pass use was up over this time last year by 13

-the library offered 48 more programs than last year/year to date but with about the same number of people-so we are drawing fewer people per event than last year

-another measure we have started tracking is how many hours we spend on specific technology instruction. Last month was 1.5 hours, which is kind of high and we think was caused by the holiday gifting of e-books readers etc.

### **Events**

The big events for March were:

-the Willy Vlautin author event: he charmed 37 people with his reading and his guitar. What a nice man!

-the McLoughlin neighborhood Association at the Library: lots of people and lots of great questions.

-the Public Library Association: Lynda and I attended lots of sessions at the PLA Conference in Indianapolis and got lots of great ideas

-*The Greenest Building* drew about 20 viewers to the Pioneer Center. Hearing from the producer, Jane Turville, was fabulous.

-Reading Relit garnered many more entries in March

-We started our 'I love my Library' contest for April

-Rae Gordon was a huge hit. She has agreed to be the 'house band'

-Robin Beerbower's program on best books was fun and the 20 attendees loved it!