

Oregon City Metro Enhancement Grant Exit Report

This form is to be filled out within 30 days of completion of the Metro Enhancement grant project. Please limit responses to the space provided. If available, please attach an event photo and any promotional material samples (advertisements, flyers, posters, etc.)

When complete please submit to Michele Beneville at City Hall, 625 Center Street. Failure to provide this final exit report will make project Sponsor ineligible for future Metro Enhancement grants.

Project Title Walk this Way Public Art for Downtown Oregon City

Organization Main Street Oregon City

Project Coordinator Lloyd Purdy Phone 503.522.1564

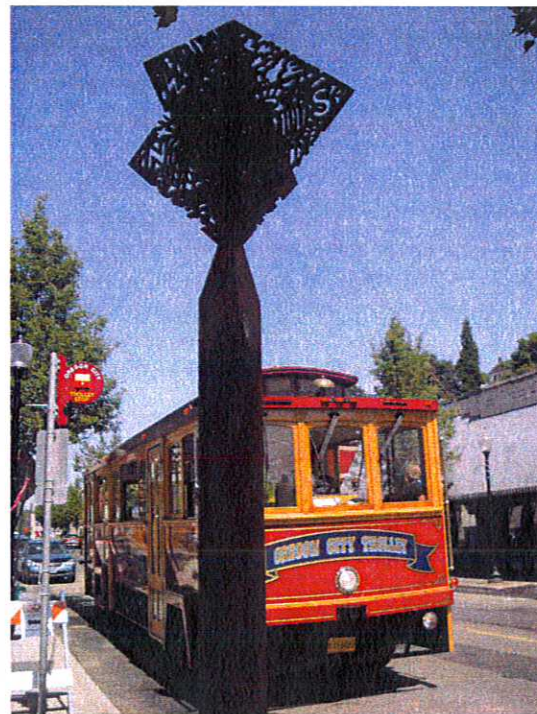
Email downtownpurdy@gmail.com

1. Brief project description:

The ***Walk this Way: Public Art for Downtown***, project resulted in a new piece of public art for downtown Oregon City – the *Willamette Compass*. This piece of art has been integrated into our \$2.5 million streetscape improvement project and is a perfect addition to our streetscape.

Overall, this project built upon work begun by the City of Oregon City on our waterfront and along our promenade. Adding public art to the streetscape downtown enhances the connection between these two pedestrian corridors. The successful connection of a waterfront trail and the McLoughlin Promenade *through* historic downtown Oregon City with signs and public art helps create a more friendly and welcoming environment downtown.

This project also built upon the success of the Rotary Club of Oregon City's public art project at the foot of Singer Falls. And had a roll to play in a \$100,000 art award from the National Endowment for the Arts.



2. Description of project accomplishments:

This project and grant funding resulted in the installation of the 12 foot tall Cortan Steel (aka weathering steel) Willamette Compass and base (bench) at the corner of 8th and Main as part of the streetscape enhancement project. Work was commissioned to Seattle Sculptor, Brandon Zebold, after a regional search led by the Clackamas County Cultural Coalition and the Three Rivers Artist Guild.



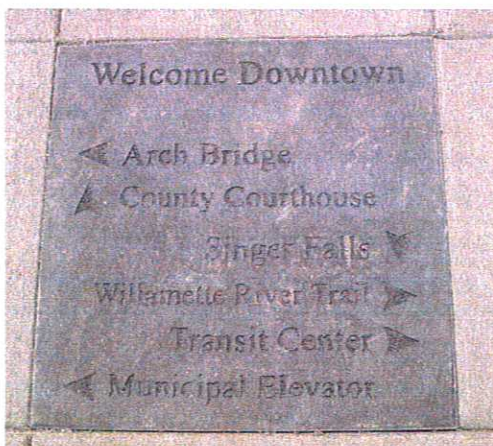
This project – located across from the soon to be completed façade improvement at the Weinhard building at 804 Main Street will compliment the industry heritage and identity of our downtown connecting our building facades to our streetscape.

3. Measures of performance (i.e. number of people served; effects of the project):

- Volunteer Hours from local art selection committee – 30 hours
- Hours of work by artist to create the *Willamette Compass* – 395 hours
(See Brandon’s process via the following video):
http://www.youtube.com/watch?v=Jz_ZBcjtK1Q&feature=channel&list=UL
- Number of visitors: 5,000 – 7,000 weekly courthouse visitors walk past.

4. List additional sponsors of the project:

Matching funds (\$30,000) for this project included the rest of the “Walk this Way” project – a pedestrian way finding and signage program managed by MSOC that resulted in 30 “urban petroglyphs” installed on street corners from 5th to 10th to guide visitors around downtown.



5. How was the Metro Enhancement grant funds spent?

Commission to Artist: \$9,750

Creation of base/bench: \$3,175

6. Final budget:

Suggested List (not inclusive)	(A) Metro Grant Dollars	(B) Matching Funds (Cash)	(C) In-Kind Matching	(D) Total
Personnel Services (art selection committee)	\$	\$	\$ 600	\$ 600
Project Administration costs (clerical, advertising, graphics, printing, postage)	\$	\$	\$ 400	\$ 400
Artwork Commission	\$ 9,750	\$	\$	\$ 9,750
“Urban Petroglyphs” for Connective Corridor Way Finding Elements	\$	\$ 30,000	\$	\$ 30,000
Construction Costs	\$ 3,175	\$	\$	\$ 3,175
Additional Expenses (list)	\$	\$	\$	\$
Totals	\$ 12,925	\$ 30,000	\$ 1,000	\$ 43,925