

Enhancement Grant Program Exit Report

This form is to be filled out within 30 days of completion of an Enhancement Grant project. Please limit responses to the space provided. If available, please attach an event photo and any promotional material samples (advertisements, flyers, posters, etc.)

Project Title: Downtown Storefront Micro-Grant Program

Organization: Downtown Oregon City Association

Project Coordinator: Jonathan Stone Phone 503-802-1639

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1. Brief project description:

Downtown's micro-grant program provides incentive funding and design oversight for small scale storefront and signage improvements to achieve the following goals:

1. Improve the overall quality and visual appeal of downtown storefronts, signage, and business presence.
2. Improve the downtown nightscape. Nighttime lighting, even for businesses that are closed, provides increased security, merchandising to potential customers, and improves the overall quality of the downtown experience for current and future customers.

2. Description of project accomplishments:

We contracted with Ullika Ponkratz of Up Design Lounge to present about storefront enhancement and then to select initial projects based on feasibility.

Improvements were awarded to:

1. 505 Tavern (now Thirsty Duck); Exterior paint and signage
2. Behold the Dog; Interior enhancements visible from street.
3. Don Pepe's; Exterior signage, lighting, and painting.
4. Sweet Masterpiece; purchase of sign bracket and logo for future installation
5. Weinhard Grill; Exterior café style string lighting over alleyway
6. Neturf Solutions; 2 exterior awnings (will receive further enhancement and lighting under Oregon Main Street grant program)
7. Eclectic Appeal; 1 exterior awning (will receive further enhancement and lighting under Oregon Main Street grant program)
8. White Rabbit Gifts / Black Ink Coffee; Exterior awning
9. Busch Furniture; Tile entryway

10. Ghoul Gallery/Odditorium; Lit signage

3. Measures of performance (i.e. number of people served; effects of the project):

- Number of Projects, 10 of 15 projects were implemented. When the program was initially launched we had two micro-grant tiers. \$250 and \$1,250 plus design assistance. We ended up completing two \$250 grants with the remainder of the projects sharing the balance of the micro-grant funds.
- Private match dollars. As proposed, the micro-grant funds were matched dollar for dollar in addition to DOCA’s contribution of Management and Administration.

4. List additional sponsors of the project:

Additional funds were provided by property owners that benefited from the improvements. There were no additional “sponsors”.

5. How were the Enhancement grant funds spent?

Per questions 3 and 6, the funds were spent on physical improvements (contractors, fabrication, materials) and design fees.

6. Final budget:

Suggested List (not inclusive)	(A) Grant Dollars	(B) Matching Funds (Cash)	(C) In-Kind Matching	(D) Total
Personnel Services (salaries, administration) Admin (max of 8% direct) Management	\$	\$ \$ 1,300.00 \$ 2,000.00	\$	\$ 1,300.00 \$ 2,000.00
Project Administration costs (clerical, advertising, graphics, printing, postage)	\$	\$	\$	\$
Materials	\$	\$	\$	\$
Equipment/Supplies	\$	\$	\$	
Construction Costs	\$	\$	\$	\$
Event Costs	\$	\$	\$	\$

Transportation Costs	\$	\$	\$	\$
Insurance Costs (if needed)	\$	\$	\$	\$
Additional Expenses (list) Signage, Infrastructure, Design	\$12,563.57	\$13,010.00		\$25,573.57
Totals	\$ 12,563.57	\$ 16,310.00		\$ 28,873.57