

May 2013
Director's report
Jun 12, 2013

Statistics:

1. Door counter and circulation, etc.: The foot traffic is 102.7% of the same time last year. Circulation is 102.6% of the same month last year.
2. Programming is up in all numbers: children's: 73 more programs, 1104 attendees; ya: 5 more programs, 41 more people; adult: 6 more programs, 197 more people
3. Registrations are up, cultural passes are up, the use of Library2Go is WAY up, 500 more than last month, and the self-check is up, almost 300 more than last month.
4. We have 626 friends on Facebook, which is up from 571 last month and now we have 11 more than West Linn Public Library. We are sending our email newsletter to 424 people, up 36 people from last month.

Other

1. In May we kicked off our new Business Series, which is being done in collaboration with Eric Underwood, the City's Economic Development Manager. We had 12 people attend a program with Rob Campbell of the Small Business Development Center. Otherwise, May was kind of a quiet program month, in preparation for our big celebration in June for the Anniversary.
2. 'Read down your fines' started on May 1; this has been pretty popular

Programs:

May:

- May 2: Teen Wii Night; Elevated Readers (The Brave)
- May 4: Teddy Bear Picnic – table for summer reading sign-ups
- May 23: All Ages Board Game Bonanza
- May 30: Rob Campbell from SBDC at CCC

June:

- June 6: Wii Night for ages 6-12: 13 attendees
- June 19th: Reading of the Proclamation for the 100th, City Commission reviews Library Board recommendation for site
- June 20th: Chamber after Hours, 5:30 p.m.
- June 21st: History Night at the Library
- June 22: all day celebration
- June 27th: movie night at the library