

Community Investment Initiative **Development-Readiness Pilot Program**

COMMUNITY INVESTMENT
initiative

CII STRATEGIC DIRECTION



Lead the development of a Regional Investment Enterprise (RIE).



Partner in the creation of a development-ready communities pilot program.



Support transportation funding and human capital (education) efforts of others, but not take a lead role.



STRATEGY TWO: DEVELOPMENT-READY COMMUNITIES

- **Goal:** Assist communities in capturing the development they desire
- Development-Readiness Assessment
 - Volunteer program
 - Collaboration of public, private and non-profit development professionals
 - Create **alignment** around local aspirations
 - Demonstrate the value of best practices
- *Deliver more certainty and predictability*



STAGES IN THE PILOT PROGRAM

Discovery (Summer 2012)

- Research existing best practices
- Outreach to gauge interest in program

Program Design (Fall 2012)

- Draft program and assessment tool
- Outreach to prioritize elements of the tool

Pilot Program (Winter 2013)

- Partner with Oregon City to implement program
- Met with Oregon City Commission and staff

Assessment and recommendations (Spring/Summer 2013)

- Analyze results of pilot program and recommend next steps



FINDINGS FOR THE DIAGNOSTIC TOOL

Strengths identified:

- Comprehensive and valuable
- Tool is basis for a conversation, not an objective score
- Developer emphasis: Development culture and customer service
- Could be applied universally

Known gaps:

- Personnel/HR issues can not be addressed
- Development statistics not practical (though a good idea)
- Need for customer survey
- Will not assess specific policy or program success



FINDINGS FOR OREGON CITY

- Strengths:
 - Do a lot with a little
 - Commitment to outreach
 - Land of Opportunity campaign
- Focus on:
 - Customer service training
 - Goals and policies to support efficiency and readiness
 - Alignment and coordination



NEXT STEPS FOR OREGON CITY

- Recommendation to program administrator: implementation pilot
 - Prioritize actions
 - Develop work scope
 - Develop and administer “customer survey”
 - Provide technical assistance



FINDINGS FOR PILOT PROGRAM

- Incentives will help
- “Vision” is an important issue
- Context sensitive process
- Needs both public and ‘quiet’ components
- Include direct customer feedback component
- Additional refinement needed before full implementation

Program administrator and tailored process will be critical to success



NEXT STEPS

FOR DEVELOPMENT READINESS PROJECT

- Summer 2013
 - Deliver report and recommendations
 - Foster partnership with ULI
 - Permanent program administrator
 - Additional pilot program (?)



QUESTIONS?

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