



City of Oregon City

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Staff Report

File Number: 13-318

Agenda Date: 5/15/2013

Status: Agenda Ready

To: Urban Renewal Commission

Agenda #: 4a.

From: Economic Development Manager Eric Underwood

File Type: Report

SUBJECT:

Live it Up Downtown Update

RECOMMENDED ACTION (Motion):

Staff recommends that the Urban Renewal Commission consider the presentation by Five to Nine Consulting on the Live it Up Downtown Oregon City initiative.

BACKGROUND:

Over the past two months, Main Street Oregon City has been working with a team of six graduate students from Portland State University's Masters in Urban & Regional Planning program to explore the next step in the evolution of downtown Oregon City focusing on the return of residential capacity. These graduate students are known as Five to Nine Consulting and are working toward developing a road map of sorts that guides how the community arrives at the point where market-driven housing is a realistic option for downtown Oregon City. The goal is to show how the reintroduction of housing into downtown can revitalize Oregon City's urban core into a "full-time downtown."

Five to Nine Consulting has requested an opportunity to give a brief presentation to the Urban Renewal Commission to report their findings to date as they enter into the recommendation phase of their project. Following the presentation, they will be seeking feedback from the URC on the following issues:

- What the URC views as opportunities to residential development downtown
- What the URC views as constraints to residential development downtown
- Which of these opportunities does the URC view as most important and least important
- Which of these constraints are viewed by the URC as strong deterring factors and weak deterring factors to residential development in downtown
- Suggestions of other issues that may require consideration